

**REGULAR MEETING AGENDA**  
**City of Laredo**  
**Convention & Visitors Bureau Advisory Committee Meeting**

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**Thursday, June 4, 2026**

**8:30 AM**

**Convention & Visitors Bureau  
101 Salinas Ave  
Laredo, TX 78040**

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**I. Call to Order**

**II. Pledge of Allegiance**

**III. Moment Of Silence**

**IV. Roll Call**

1. Attendance Roster
2. Motion to Excuse Member Absences

**V. Public/Citizen Comments**

**VI. Approval of Minutes for May 7, 2026**

**VII. Review YTD Financial Statements**

1. Finance Department Detail
2. CVB Summary
3. Hotel Motel Occupancy Collections

**VIII. May Activity**

1. Overview
2. Visitor Behavior
3. Marketing Reports
4. Upcoming Activity

**IX. Discussion and Announcements**

**X. Adjournment**

This notice was posted at the Municipal Government Office, 1110 Houston Street, Laredo, Texas 78040, at a place of convenient and readily accessible to the public at all time. Said notice was posted on Friday, May 29, 2026, at 5:00 P.M.