

REGULAR MEETING AGENDA
City of Laredo
Downtown Business Improvement District Meeting

Tuesday, May 12, 2026

5:00 PM

City Hall
Conference Room #1, First Floor
1110 Houston St.
Laredo, TX 78040

I. Call to Order

II. Pledge of Allegiance

III. Roll Call

IV. Approval of Minutes

Approval of minutes of:

March 9, 2026

March 26, 2026

V. Public Comments

Comments are limited to three (3) minutes per speaker. No more than three (3) people will be allowed to speak on any side of an issue. Speakers may not pass their minutes to any other speaker. Comments should be relevant to District business and delivered in a professional manner. No derogatory remarks will be permitted.

VI. Discussion Items

1. Discussion Regarding:

- Membership & Support — Stakeholder engagement, benefits, sponsorships, and volunteer pipeline.
- Parking — Supply, pricing/validation, time limits, shared-use agreements, way finding.
- Security — Ambassador coordination, patrol alignment, cameras, trespass/911 coordination.
- Lighting — Dark-spot map, fixture standards, funding, maintenance responsibilities.
- Sidewalks — Condition/ADA survey, tree wells, café seating/encroachments, maintenance.
- Marketing — Brand, website/social, event calendar, earned media, KPIs.
- Historic — Preservation partnerships, façade grants, design guidance, heritage markers.

VII. Action Items

1. Discussion and possible action regarding the commencement of services under the District's adopted Service Plan, including authorization to begin sidewalk power washing operations within the boundaries of the District as the initial service activity, and all other matters incident thereto.
2. Discussion and possible action to authorize the initiation of a formal competitive solicitation process for street power washing services within the District, including approval of bid specifications, scope of work, evaluation criteria, and publication of the solicitation, and all other matters incident thereto.
3. Discussion and possible action to designate authorized signatories for District checks and other instruments drawn against District depository accounts, to establish or amend any dual-signature or threshold requirements applicable thereto, and to authorize the execution and delivery of updated signature cards and related documentation to the District's depository, and all other matters incident thereto.
4. Report on assessment collections received to date and current balances held in the District's depository accounts, including year-to-date receipts. (Informational only; no action to be taken.)

VIII. Communications

IX. Adjournment

This notice was posted at the Municipal Government Office, 1110 Houston Street, Laredo, Texas 78040, at a place of convenient and readily accessible to the public at all time. Said notice was posted on Wednesday, May 6, 2026 at 5:00 p.m.