

Laredo Commission for Women Action Plan

2025-2026

Purpose Statement

The purpose of the Commission is to promote equality in legal, social, political, economic, healthcare, and educational opportunity and advancement for all women throughout the City of Laredo.

The Laredo Commission for Women would like to continue our efforts to provide support, resources, encouragement, and recognition to all women in the community by the following events and or activities:

Propose Activities and Events:

1. Voter Participation Campaign—The Laredo Commission for Women (LCW) wishes to support the "Laredo Votes 2026", "Yes, I will Vote" Campaign by collaborating with the city to encourage and promote voter registration and participation among women in the community.
2. Breast Cancer Awareness-- The LCW plans to promote Breast Cancer Awareness through the participation in proclamations and various awareness activities, highlighting the importance of early detection and support for those affected.
3. International Women's Day Celebration-- To honor and celebrate women, the LCW will participate in the International Women's Day activities organized by the Mexican Consulate on March 2026 recognizing the achievements and contributions of women in the community.

4. Women's Hall of Fame-- The LCW will host the Women's Hall of Fame on March 2026 providing a platform for education, inspiration, and networking among women.
5. Women's Health Month Promotion-- During May, the LCW will promote Women's Health Month in collaboration with Council Members and the City of Laredo Health Department, focusing on health education and resources available to women.
6. Informative Social Media Creation - The LCW requests the city's assistance in funding an informative webpage and social media that outlines the commission's purpose and activities, enhancing community awareness and engagement.
7. Briefings and Presentations- The LCW would like to be engaged with City initiatives and community members by holding briefings and presentations with a focus on women's issues.

This action plan reflects the LCW's commitment to empowering women and fostering community support. Your feedback and support are essential for the success of these initiatives.

Guadalupe Ramirez - Chair

Leticia Guajardo Martinez -Vice Chair

Maria Zamudio, Gabriela Morales-Richards, Frida Figueroa, Sylvia Palumbo, Bianca Ramirez, Esther Firova, Diana Rodriguez, Laura Llanes, Sandra Cavazos Ayala, Rosa Maria C. de Llano