

RESOLUTION 2025-R-120

A RESOLUTION OF THE CITY OF LAREDO, TEXAS ADOPTING THE 2025 VISION ZERO WEBB LAREDO COMPREHENSIVE SAFETY ACTION PLAN. VISION ZERO IS A STRATEGY THAT PRIORITIZES HUMAN LIFE AND AIMS TO ELIMINATE TRAFFIC FATALITIES AND SERIOUS INJURIES.

Whereas, Vision Zero is a strategy designed to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all using the Safe Systems Approach; and

Whereas, Vision Zero acknowledges that traffic crashes resulting in death or serious injury are largely preventable and that many factors contribute to safe mobility, including roadway design, human behaviors (such as speeding, driving under the influence and wearing seatbelts), technology, and policies; and

Whereas, Vision Zero establishes clear strategies to achieve zero traffic fatalities and severe injuries; and

Whereas, One death on our streets is one too many; and

Whereas, Crashes involving pedestrians, bicyclists, or motorcyclists was more likely to be fatal or cause serious injury; and

Whereas, equity is an integral component of Vision Zero with strategies such as prioritizing safety improvements in historically underserved areas and conducting robust engagement programs to reach the most vulnerable roadway users; and

Whereas, Vision Zero aligns with the City of Laredo Viva Laredo Comprehensive Plan, Future Thoroughfare Plan, Laredo & Webb County Active Transportation Plan, Laredo Downtown Master Plan, Downtown Laredo Parking Study, Rio Grande Vega Trail Master Plan, Laredo Active Living Plan, Laredo International Bridge System Master Plan, LWCAMPO Metropolitan Transportation Plan, LWCAMPO Unified Planning Work Programs, LWCAMPO Transport Improvement Programs (TIP), LWCAMPO Public Participation Plan, and the TxDOT Laredo District Strategic Highway Safety Plan 2023-2027 by emphasizing the needs of all roadway users and prioritizing improvements that address those needs; and

Whereas, in Resolution 2019-R-008 the Laredo City Council unanimously adopted a Vision Zero program and furthermore entered into an Interlocal Agreement with the Webb County-City of Laredo Regional Mobility via Resolution 2023-R-165 to pursue the development of a comprehensive safety action plan (Action Plan) that identifies the most significant roadway safety concerns and the implementation of projects and strategies to address roadway safety issues by equally sharing the grant match and grant application cost of the Safe Streets and Roads for All Program, the U.S. DOT grant mechanism by which they are able to develop the Vision Zero Webb Laredo Safety Action Plan.

NOW, THEREFORE, BE IT ORDAINED/RESOLVED BY THE CITY COUNCIL OF THE CITY OF LAREDO, TEXAS THAT:

Section 1: A resolution adopting the 2025 Vision Zero Webb Laredo Comprehensive Safety Action Plan. Vision Zero is a strategy that priorities human life and aims to eliminate traffic fatalities and serious injuries.

Section 2: It authorizes the City Manager to execute all necessary forms and documents to obtain said grant and to effectuate its terms.

PASSED BY THE CITY COUNCIL AND APPROVED BY THE MAYOR ON THIS THE _____ DAY OF _____, 2025.

DR. VICTOR D. TREVIÑO
MAYOR

ATTEST:

MARIO I. MALDONADO, JR.
CITY SECRETARY

APPROVED AS TO FORM:

JOAQUIN A. RODRIGUEZ
FIRST ASSISTANT CITY ATTORNEY