

ZC-069-2025

1. Level of Alignment

☐ **Moderate** – Indirectly supports or contributes to the intent of a verbatim goal or policy.

2. Supporting Goal(s)/Policy(ies)

Policy 3.2.1 – “Encourage neighborhood-serving commercial uses within walking distance of residential areas.”

(Viva Laredo City of Laredo Comprehensive Plan, Chapter 3: Land Use Patterns, p. 3.27)

- **Relevance:** The request amends an existing SUP for a restaurant serving alcohol in a mixed commercial corridor adjacent to neighborhoods. This is consistent with policies supporting neighborhood-scale commercial services.

Policy 6.1.4 – “Promote commercial and mixed-use development along major arterials that is compatible with adjacent neighborhoods.”

(Viva Laredo City of Laredo Comprehensive Plan, Chapter 6: Economic Development, p. 6.15)

- **Relevance:** The subject site is on McPherson Road, a designated major arterial. The SUP amendment supports commercial vitality while remaining compatible with surrounding uses and mitigating impacts through operating conditions.

Policy 3.3.2 – “Support land use patterns that reduce automobile dependence and encourage walkable destinations.”

(Viva Laredo City of Laredo Comprehensive Plan, Chapter 3: Land Use Patterns, p. 3.33)

- **Relevance:** By allowing the restaurant to expand hours of operation, the site continues to provide a walkable dining option within a mixed-use commercial area, contributing to reduced reliance on vehicle trips.
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3. Summary of Alignment

The proposed special use permit amendment for La Parroquia at 7718 McPherson Road shows **Moderate alignment** with the *Viva Laredo Comprehensive Plan*. While the request is limited to extending hours of operation, it supports the intent of neighborhood-serving and arterial corridor commercial development policies. It does not advance a specific housing, mobility, or

sustainability policy but contributes to themes of **economic development, walkability, and compatible land use.**
