

**Laredo Commission for Women
Action Plan
2024-2025**

Purpose Statement

The purpose of the Commission is to promote equality in legal, social, political, economic, healthcare, and educational opportunity and advancement for all women throughout the City of Laredo.

The Laredo Commission for Women would like to continue our efforts to provide support, resources, encouragement, and recognition to all women in the community by the following events and or activities:

Proposed Activities and Events:

1. **Voter Participation Campaign**-- The Laredo Commission for Women (LCW) wishes to support the “**Laredo Votes 2024**”, “**Yes, I will Vote**” **Campaign** by collaborating with the city to encourage and promote voter participation among women in the community.
2. **Breast Cancer Awareness**-- The LCW plans to promote Breast Cancer Awareness through participation in proclamations and various awareness activities, highlighting the importance of early detection and support for those affected.
3. **International Women’s Day Celebration**-- To honor and celebrate women, the LCW will participate in International Women's Day activities organized by the Mexican Consulate on March 8, 2025, recognizing the achievements and contributions of women in the community.
4. **Women’s Empowering Conference**-- The LCW will sponsor a Women’s Empowering Conference on Saturday, March 29, 2025,

providing a platform for education, inspiration, and networking among women.

5. **Women's Health Month Promotion--** During May, the LCW will promote Women's Health Month in collaboration with Council Members and the City of Laredo Health Department, focusing on health education and resources available to women.
6. **Informative Webpage Creation-** The LCW requests the city's assistance in developing an informative webpage that outlines the commission's purpose and activities, enhancing community awareness and engagement.
7. **Briefings and Presentations-** The LCW would like to be engaged with City initiatives and community members by holding briefings and presentations with a focus on women's safety and health.

This action plan reflects the LCW's commitment to empowering women and fostering community support. Your feedback and support are essential for the success of these initiatives.

Sandra Cavazos Ayala- Chair

Guadalupe Ramirez- Vice Chair

Mary Lou Ibarra, Rosa Maria C. de Llano, Diana Rodriguez, Esther K. Firova, Laura P. Llanes, Leticia Guajardo Martinez, Maria Zamudio, Frida Figueroa, Sylvia G. Palumbo