

ORDINANCE NO. 2025-O-234

AMENDING THE ZONING ORDINANCE MAP OF THE CITY OF LAREDO BY AUTHORIZING A SPECIAL USE PERMIT FOR A SMOKING ESTABLISHMENT (CIGAR LOUNGE ONLY - NO ON-PREMISE ALCOHOL CONSUMPTION) ON LOT 3B, BLOCK 1, LAREDO ARENA SUBDIVISION, UNIT 4, LOCATED AT 2411 JACAMAN ROAD, SUITE 400 (APPROXIMATELY 1,469 SQUARE FEET); PROVIDING FOR PUBLICATION AND EFFECTIVE DATE.

WHEREAS, a request has been received for the issuance of a Special Use Permit for a Smoking Establishment (Cigar Lounge ONLY - No On-Premise Alcohol Consumption) on Lot 3B, Block 1, Laredo Arena Subdivision, Unit 4, located at 2411 Jacaman Road, suite 400 (approximately 1,469 square feet; and,

WHEREAS, the required written notices were sent to surrounding property owners at least ten (10) days before the public hearing held before the Planning and Zoning Commission on October 16, 2025; and,

WHEREAS, the Planning and Zoning Commission, after a public hearing, has recommended **approval** of the issuance of the Special Use Permit; and,

WHEREAS, notice of the Special Use Permit request was advertised in the newspaper at least fifteen (15) days prior to the public hearing held before the City of Laredo City Council on this matter; and,

WHEREAS, the City Council has held a public hearing on November 17, 2025, on the request and finds the Special Use Permit appropriate and consistent with the General Plan of the City of Laredo; and,

WHEREAS, the City Council does not consider the impact, if any, of private covenants and deed restrictions on the subject property with the adoption of this ordinance; and,

NOW, THEREFORE BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF LAREDO THAT:

Section 1: The Zoning Map of the City of Laredo be and is hereby amended by authorizing a Smoking Establishment (Cigar Lounge ONLY – No On-Premise Alcohol Consumption) on Lot 3B, Block 1, Laredo Arena Subdivision, Unit 4, located at 2411 Jacaman Road, suite 400 (approximately 1,469 square feet).

Section 2: The Special Use Permit is further restricted to the following provision herewith adopted by the City Council:

1. The Special Use Permit is issued to Geronimo Trevino Jr, and shall be non-transferal.
2. The Special Use Permit is restricted to 1,469 square feet located within Suite 400 as per the site plan, Exhibit A, which is made part hereof for all purposes.
3. The hours of operation shall be limited to, from Monday to ~~Thursday~~ Wednesday, 9:00am to 9:00pm, Thursday ~~Friday~~ to Saturday, 9:00am to 11:00pm, and Sunday, 12:00pm to 8:00pm.
4. No person under 21 ~~18~~ years of age shall be permitted to enter the establishment or purchase any products from the establishment unless accompanied by an adult parent or guardian.
5. The establishment shall post a sign conspicuously on each public entrance or near each public entrance notifying the public that no person under the age of ~~eighteen~~ twenty-one years of age may enter the establishment unless accompanied by an adult parent or guardian.
6. Lighting of property shall be screened to avoid adverse impact on adjacent residential neighborhoods.
7. Landscaping shall be provided in accordance with the City of Laredo Land Development Code.
8. The owner shall provide an opaque fence or wall of not less than 7 (seven) feet in height along any side or rear property lines which abut or adjoin property containing a residential use or residential zoning district. Apartment complexes, residential condominiums or residential townhomes shall be similarly screened irrespective of which zoning district they occur in.
9. Establishments must make provisions to keep litter to a minimum, and to keep it from blowing onto adjacent streets and properties.
10. Signage shall be consistent with the City's Sign Ordinance for a B-1 Zoning District.
11. Off-street parking shall be provided in accordance with the City of Laredo Land Development Code.
12. There shall be no ground vibrations created or sustained on the site which are perceptible without instruments at any point on any property adjoining the subject property.
13. The establishment shall not exceed the "Occupant Load" as set forth in the Certificate of Occupancy with Occupant Load.
14. The establishment shall undergo an annual Fire Inspection.
15. The establishment shall, during all hours of operation, maintain, free from obstruction or impediment to full instant use in the case of fire or other emergency, all exit accesses, exits or exit discharges.
16. All permits, licenses, certifications and inspections required by the codes and

- ordinances of the City of Laredo shall be kept up to date and current including but not limited to: a. Food Manager License (annual), b. Food Handler's Permit (annual), c. Certificate of Occupancy with Occupant Load. Occupant Load being the approved capacity of a building or portion thereof.
17. Owner shall comply with, Building, Health, Safety, and all applicable codes and regulations as required.
 18. Nothing herein, including but not limited to the issuance of a Special Use Permit, is intended to, nor shall it be interpreted as legalizing or applying to the delivery, furnishing, transferring, possessing or manufacture of drug paraphernalia or any use otherwise prohibited by state or federal law, including without limitation, Texas Health & Safety Code §481.125.
 19. Establishment shall have an isolated HVAC systems to remove smoke and odors.
 20. Smoking establishments with alcohol sales, alcohol serving, and on-premise alcohol consumption is prohibited, as per the City of Laredo Code of Ordinances, Chapter 15, Article VI.
 21. A business entity, which has been granted a special use permit, is required to report (on a form approved by the Building Official or designee) any change in the entity's ownership status which occurs by virtue of the transfer of a majority of its stock or a majority of its membership interest to the City of Laredo Building Services Building Official or designee. Any change in ownership interest (occurring by virtue of the transfer of a majority of its stock or a majority of its membership interest) shall be deemed a transfer of the business and the existing special use permit shall be null, void and of no force or effect. In every instance of transfer of ownership a new special use permit application is required to be submitted and shall be processed as a new special use permit request.
 22. Any use allowed under the current zone or proposed special use permit is required to abide by all applicable municipal codes.

Section 3: This ordinance shall be published in a manner provided by Section 2.09(D) of the Charter of the City of Laredo.

Section 4: This ordinance shall become effective as and from the date of publication specified in Section 3.

Section 5: The Special Use Permit authorized by this ordinance shall be revoked pursuant to the Laredo Land Development Code, section 24.94.10, entitled "Revocation," according to the criteria and procedures described therein.

PASSED BY THE CITY COUNCIL AND APPROVED BY THE MAYOR ON THIS THE
1st DAY OF December, 2025.

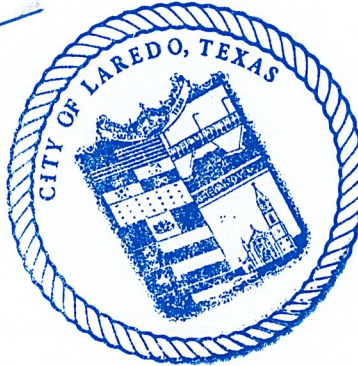


DR. VICTOR D. TREVINO
MAYOR

ATTEST:



MARIO I. MALDONADO, JR.
CITY SECRETARY



APPROVED AS TO FORM:



DOANH "ZONE" T. NGUYEN
CITY ATTORNEY

City Council Agenda Item ZC-076-2025

(Special Use Permit for a **Smoking Establishment – Cigar Lounge with On-Premise Alcohol Consumption**, located at 2411 Jacaman Road, Suite 400)

1. Level of Alignment

☑ **Weak/None** – The proposed Special Use Permit to authorize a smoking establishment with on-premise alcohol consumption **conflicts with both the City’s Code of Ordinances and the policy intent** of the Viva Laredo Comprehensive Plan. The **Future Land Use Map** identifies the site as part of a **Mixed-Use Center**; however, the proposed use—particularly one involving indoor smoking and alcohol service—does not contribute to the Plan’s stated goals for health, sustainability, and compatible mixed-use environments.

2. Supporting Goal(s)/Policy(ies)

- **Policy 7.1.1 (Public Health and Well-Being)** – *“Promote a healthy and safe environment for all residents by supporting policies that reduce exposure to pollutants, improve air quality, and create healthier living and working environments.”*
Viva Laredo City of Laredo Comprehensive Plan, p. 7.18.
Relevance: The proposed use conflicts with this policy because it introduces a smoking establishment into an area intended for mixed commercial activity, increasing potential exposure to smoke and odors for workers and nearby patrons.
 - **Policy 3.2.4 (Urban Design)** – *“Promote compatible transitions between commercial, mixed-use, and residential areas to protect the character and livability of neighborhoods.”*
Viva Laredo City of Laredo Comprehensive Plan, p. 3.41.
Relevance: While the property lies within a commercial corridor, the intensity of a cigar lounge with alcohol consumption is inconsistent with adjacent retail and dining uses envisioned as “family-oriented and walkable” under the Mixed-Use Center designation.
 - **Policy 1.2.1 (Land Use Patterns)** – *“Ensure that new commercial or entertainment uses are located where infrastructure and surrounding uses can support them, without creating nuisances or safety issues.”*
Viva Laredo City of Laredo Comprehensive Plan, p. 1.27.
Relevance: The site fails to meet parking and separation requirements, and the proposed use introduces activity that may conflict with the character and intent of the surrounding commercial plaza.
 - **No supporting goals** in the Comprehensive Plan explicitly endorse indoor smoking establishments or on-premise alcohol use in mixed-use corridors.
Source: No applicable goal or policy identified in the Viva Laredo Comprehensive Plan.
-

3. Summary of Alignment

Although the **Mixed-Use Center** designation accommodates a range of retail, restaurant, and service uses, the **proposed cigar lounge with alcohol consumption** does not align with Viva Laredo's principles of **public health, compatibility, and sustainable land use**. The Plan emphasizes healthy environments and active, pedestrian-friendly corridors—conditions inconsistent with smoking establishments.

Furthermore, the proposed use fails to comply with local ordinances prohibiting smoking establishments with alcohol sales and does not meet distance or parking requirements outlined in the Land Development Code.

Accordingly, this case demonstrates **Weak/None alignment** with the Comprehensive Plan. It neither advances public health nor enhances the livability or walkability envisioned for the Jacaman Road corridor.



Q- NOTICE -
APPROX 15
PANELS AND
175 P-33333333
DATE 7/24/2015
DATE OF EXPIRY
10/24/2015

210

QZC-078-2015
ATTENTION
PROPOSED
SPECIAL USE PERMIT
and proposed use of
1000 PLAZA, 1000 PLAZA

[illegible][illegible][illegible]

TOTAL OCCUPANTS: 2112 MEN & WOMEN +415

TOILET REQUIREMENTS

175
4 TOILETS PROVIDED

LAVATORY REQUIREMENTS

200
1 LAVATORY PROVIDED

DINING/FOUNTAIN REQUIREMENTS

WATER BOTTLE SERVICE WILL BE PROVIDED

SERVICE BUNK (1 MIN)

1 PROVIDED

CORRECTOR 101	
PART 1: FORWARD	
SUITE 200	SUITE 400
DIAGONAL DISTANCE = 12 · 4°	DIAGONAL DISTANCE = 14 · 4°
EXT SEPARATION = 42 · 2°	EXT SEPARATION = 42 · 2°
INT SEPARATION = 42 · 2°	INT SEPARATION = 42 · 2°
PART 2: REVERSE	
SUITE 300	SUITE 500
DIAGONAL DISTANCE = 12 · 4°	DIAGONAL DISTANCE = 14 · 4°
EXT SEPARATION = 42 · 2°	EXT SEPARATION = 42 · 2°
INT SEPARATION = 42 · 2°	INT SEPARATION = 42 · 2°
SECTION 101: CONSIDER	
DO NOT CORRECT WITH SPINWHEEL BLENDING	
AND CORRECTORS IN BLENDING (WIN LUTS)	

Figure 1: Diagram of the proposed system. The diagram illustrates a sequence of steps for a navigation system, starting from a business occupancy (B) and moving through various areas (A) and paths (P) to a final map (M). The steps are: BUSINESS OCCUPANCY (B), RESTAURANT (A) PATHFINDER (MAP), RESTAURANT (A) WAITING AREA, RESTAURANT (A) DINING AREA, CULINARY AREA FROM OCCUPANT LAND, PRIMARY CULINARY PATH, SECONDARY CULINARY PATH, BUILDING DIAGONAL, EXIT EVAPORATION DISTANCE, EXIT TRAVEL DISTANCE, and MAP NOT TO EXCEED MAP. Below these steps are four colored rectangles (white, blue, orange, light blue) and two arrows (black and white) pointing in opposite directions, with a vertical double-headed arrow labeled R.P.P. (P.P.P.) indicating a range or distance.

ARMED SYSTEM	ARMED
EMERGENCY EXIT	EMERGENCY EXIT
HEAT DETECTION	HEAT DETECTION
SMOKE DETECTION	SMOKE DETECTION
EMERGENCY LIGHTING	EMERGENCY LIGHTING
FIRE PUMP START	FIRE PUMP START
FIRE SMOKE	FIRE SMOKE
FIRE ALARM PANEL	FIRE ALARM PANEL
FIRE PULL	FIRE PULL

[illegible][illegible][illegible]

1119 FLORES AVE. STE 200 LAREDO, TEXAS 77904
956.727.5341 WWW.NEULINEARCHITECTURE.COM

2411 Jacaman Road
Laredo, TX 78041

[illegible]

Q	DESCRIPTION	REV.	DATE
1	600 SET / PENDING SET	1	02-18-2022

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
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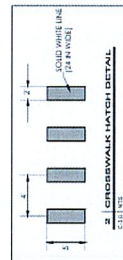
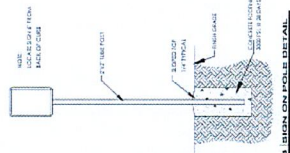
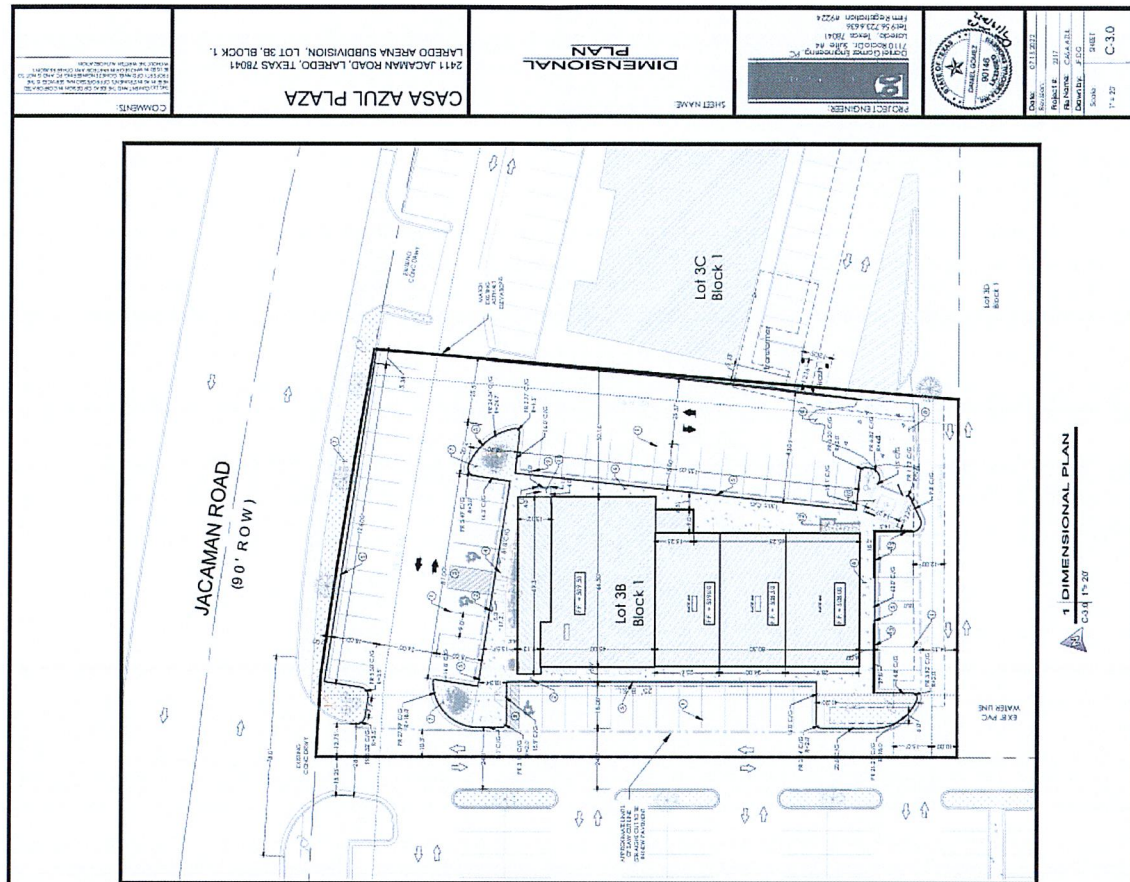
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LIFE SAFETY /

BUILDING
INFORMATION

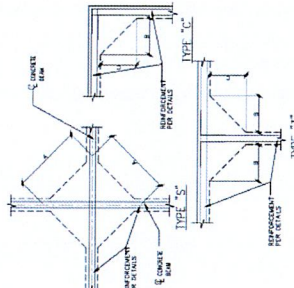
DATE	07.15.2022
ASST BY	AT

A002

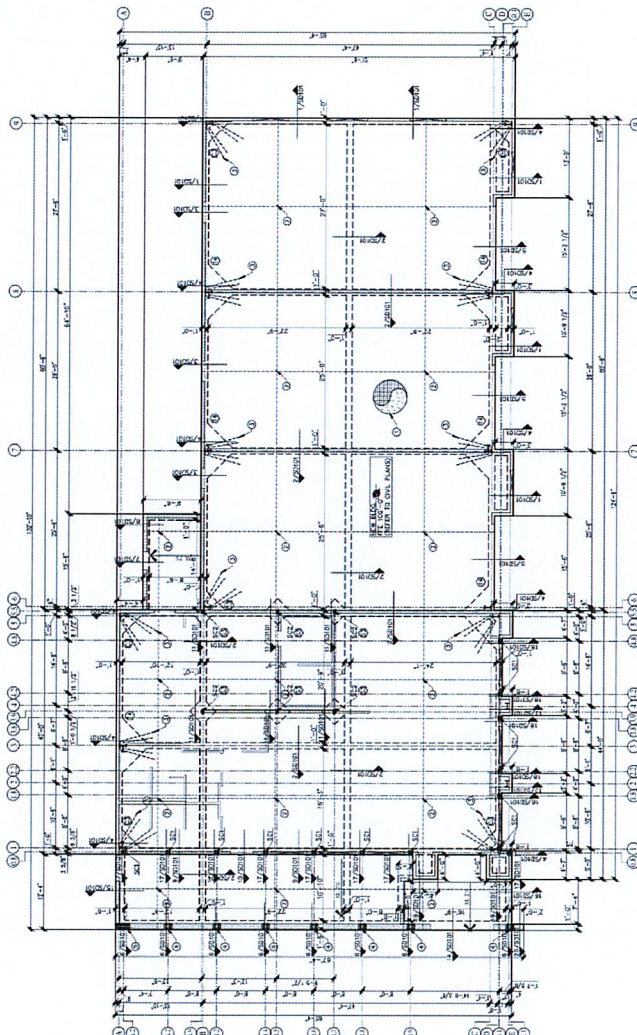
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- 2" THICK SLAB ON GRADE WITH #4 BARS @ 18" O.C.
- 3" THICK SLAB ON GRADE WITH #4 BARS @ 18" O.C. WITH MID-DEPTH OF SLAB OVER MOISTURE BARRIER OTHER THAN COMPACTED FILL.
- SLAB CONTROL JOINTS, SEE DETAIL 1/3020
- BARNS FOR ANCHOR BOLTS AT SLAB, ME. 2 & 3/3040.
- CMU PLASTER 12-18 WITH (4) #5 BARS VERTICAL WITH 3" TIES @ 6" O.C.
- CMU PLASTER 10-22 WITH (4) #5 BARS VERTICAL WITH 3" TIES @ 6" O.C.

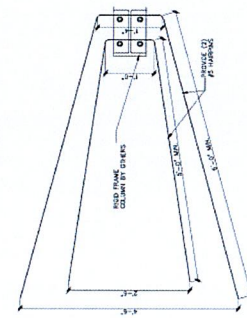
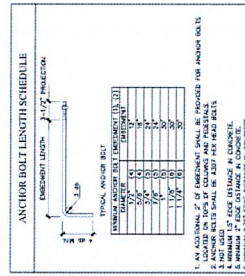


FOOTING SCHEDULE			EXPOSURE	
TIME	A	B	1	2
1	10:00-10:30	10:00-10:30	10:00-10:30	10:00-10:30
2	10:30-11:00	10:30-11:00	10:30-11:00	10:30-11:00
3	11:00-11:30	11:00-11:30	11:00-11:30	11:00-11:30
4	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00
5	12:00-12:30	12:00-12:30	12:00-12:30	12:00-12:30
6	12:30-1:00	12:30-1:00	12:30-1:00	12:30-1:00
7	1:00-1:30	1:00-1:30	1:00-1:30	1:00-1:30
8	1:30-2:00	1:30-2:00	1:30-2:00	1:30-2:00
9	2:00-2:30	2:00-2:30	2:00-2:30	2:00-2:30
10	2:30-3:00	2:30-3:00	2:30-3:00	2:30-3:00
11	3:00-3:30	3:00-3:30	3:00-3:30	3:00-3:30
12	3:30-4:00	3:30-4:00	3:30-4:00	3:30-4:00
13	4:00-4:30	4:00-4:30	4:00-4:30	4:00-4:30
14	4:30-5:00	4:30-5:00	4:30-5:00	4:30-5:00
15	5:00-5:30	5:00-5:30	5:00-5:30	5:00-5:30
16	5:30-6:00	5:30-6:00	5:30-6:00	5:30-6:00
17	6:00-6:30	6:00-6:30	6:00-6:30	6:00-6:30
18	6:30-7:00	6:30-7:00	6:30-7:00	6:30-7:00
19	7:00-7:30	7:00-7:30	7:00-7:30	7:00-7:30
20	7:30-8:00	7:30-8:00	7:30-8:00	7:30-8:00
21	8:00-8:30	8:00-8:30	8:00-8:30	8:00-8:30
22	8:30-9:00	8:30-9:00	8:30-9:00	8:30-9:00
23	9:00-9:30	9:00-9:30	9:00-9:30	9:00-9:30
24	9:30-10:00	9:30-10:00	9:30-10:00	9:30-10:00
25	10:00-10:30	10:00-10:30	10:00-10:30	10:00-10:30
26	10:30-11:00	10:30-11:00	10:30-11:00	10:30-11:00
27	11:00-11:30	11:00-11:30	11:00-11:30	11:00-11:30
28	11:30-12:00	11:30-12:00	11:30-12:00	11:30-12:00
29	12:00-12:30	12:00-12:30	12:00-12:30	12:00-12:30
30	12:30-1:00	12:30-1:00	12:30-1:00	12:30-1:00
31	1:00-1:30	1:00-1:30	1:00-1:30	1:00-1:30
32	1:30-2:00	1:30-2:00	1:30-2:00	1:30-2:00
33	2:00-2:30	2:00-2:30	2:00-2:30	2:00-2:30
34	2:30-3:00	2:30-3:00	2:30-3:00	2:30-3:00
35	3:00-3:30	3:00-3:30	3:00-3:30	3:00-3:30
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38	4:30-5:00	4:30-5:00	4:30-5:00	4:30-5:00
39	5:00-5:30	5:00-5:30	5:00-5:30	5:00-5:30
40	5:30-6:00	5:30-6:00	5:30-6:00	5:30-6:00
41	6:00-6:30	6:00-6:30	6:00-6:30	6:00-6:30
42	6:30-7:00	6:30-7:00	6:30-7:00	6:30-7:00
43	7:00-7:30	7:00-7:30	7:00-7:30	7:00-7:30
44	7:30-8:00	7:30-8:00	7:30-8:00	7:30-8:00
45	8:00-8:30	8:00-8:30	8:00-8:30	8:00-8:30
46	8:30-9:00	8:30-9:00	8:30-9:00	8:30-9:00
47	9:00-9:30	9:00-9:30	9:00-9:30	9:00-9:30
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49	10:00-10:30	10:00-10:30	10:00-10:30	10:00-10:30
50	10:30-11:00	10:30-11:00	10:30-11:00	10:30-11:00
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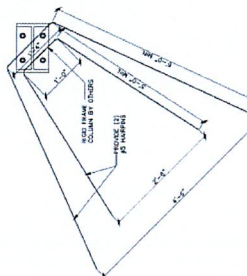


FOUNDATION PLAN
SCALE: 1/8" = 1'-0"

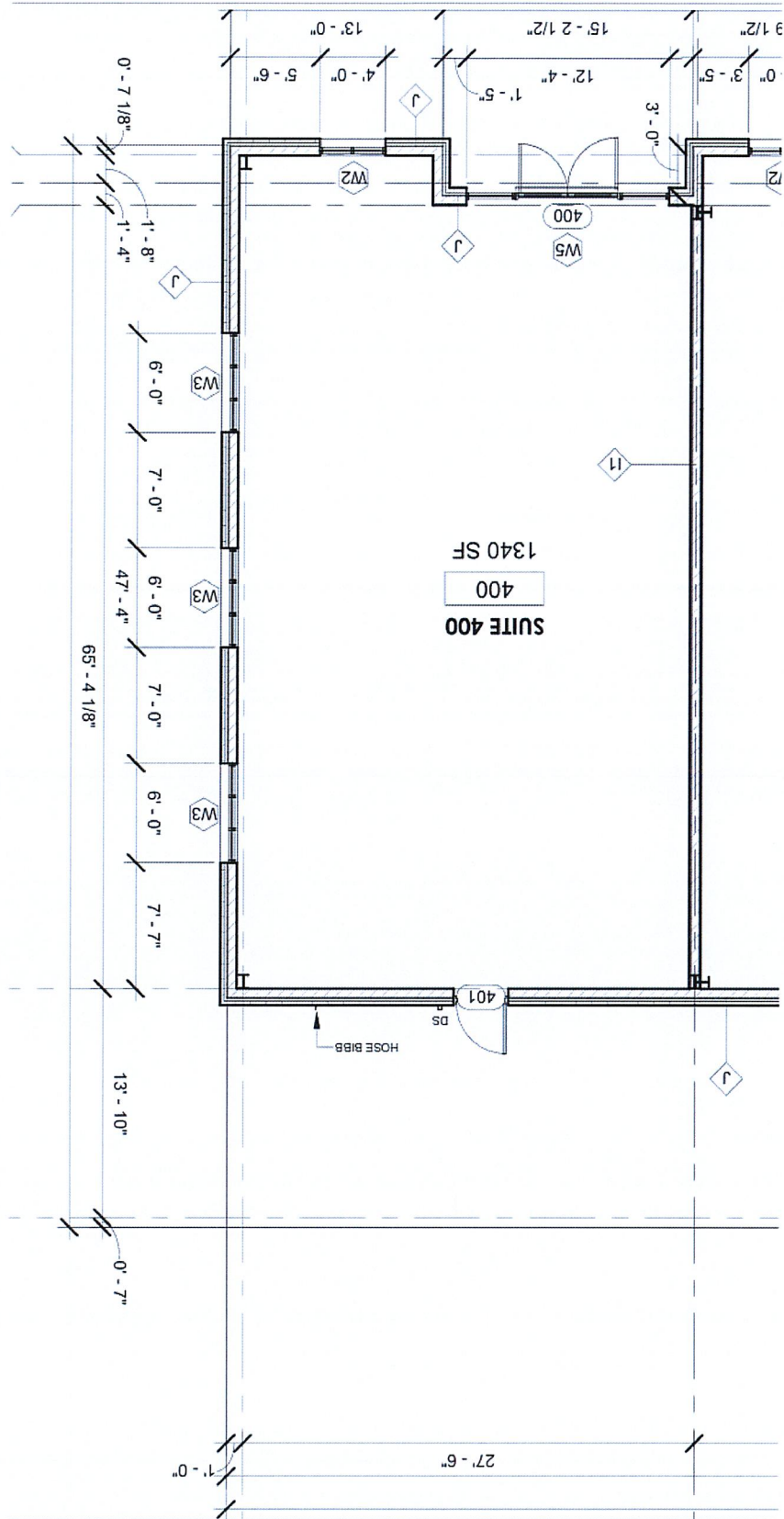
STEEL COLUMN SCHEDULE			
MARK	COLUMN SIZE	BASE PLATE	40-CORR BOLTS
S21	HSS 6x4x1/8	PL 1/2" x 8" x 3/8" x 2'-10"	(3) 1/2" DIA. MILLON STUDS x 12" LONG
S22	HSS 6x4x1/8	PL 1/2" x 8" x 3/8" x 2'-8"	(4) 1/2" DIA. MILLON STUDS x 8" LONG

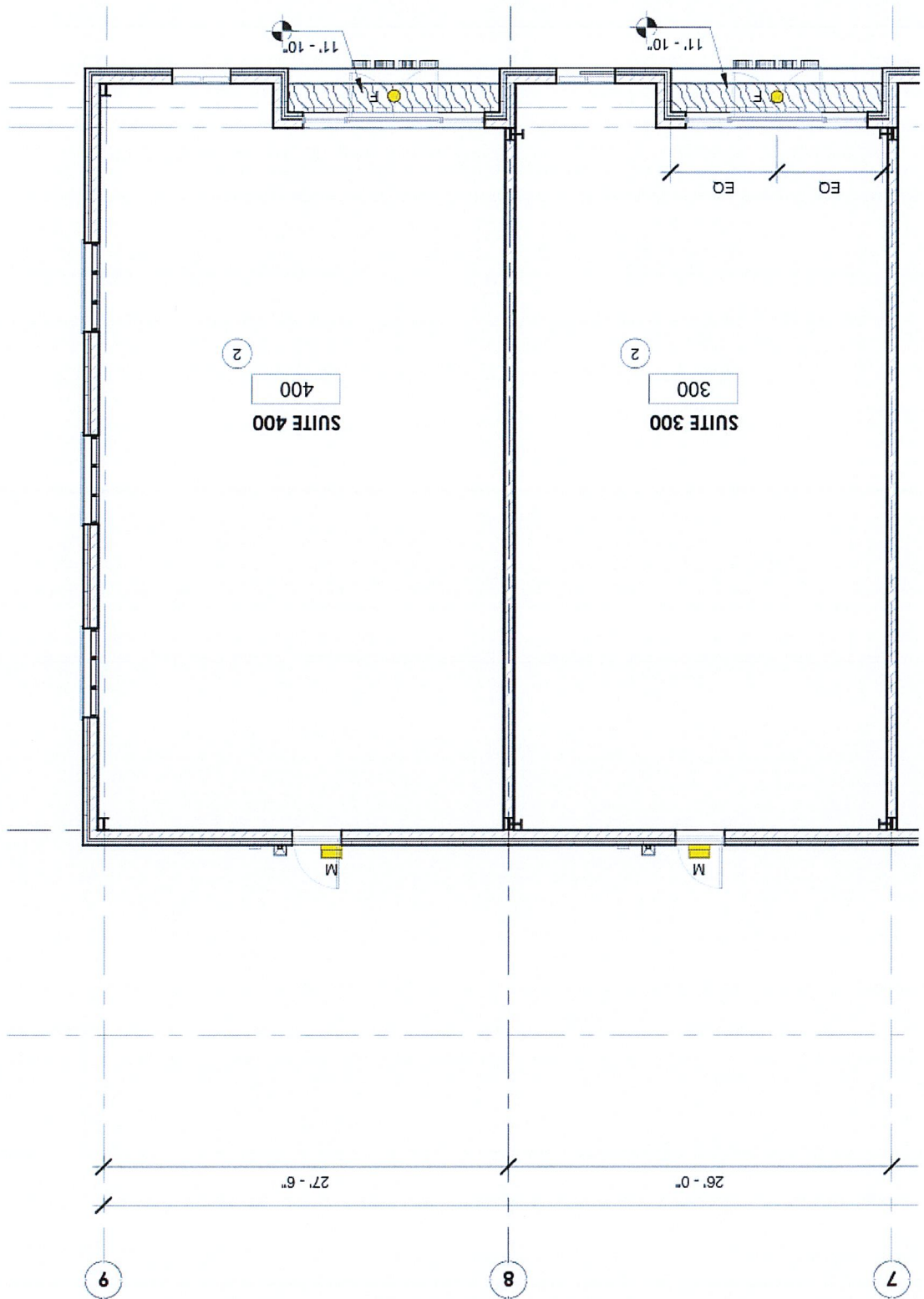


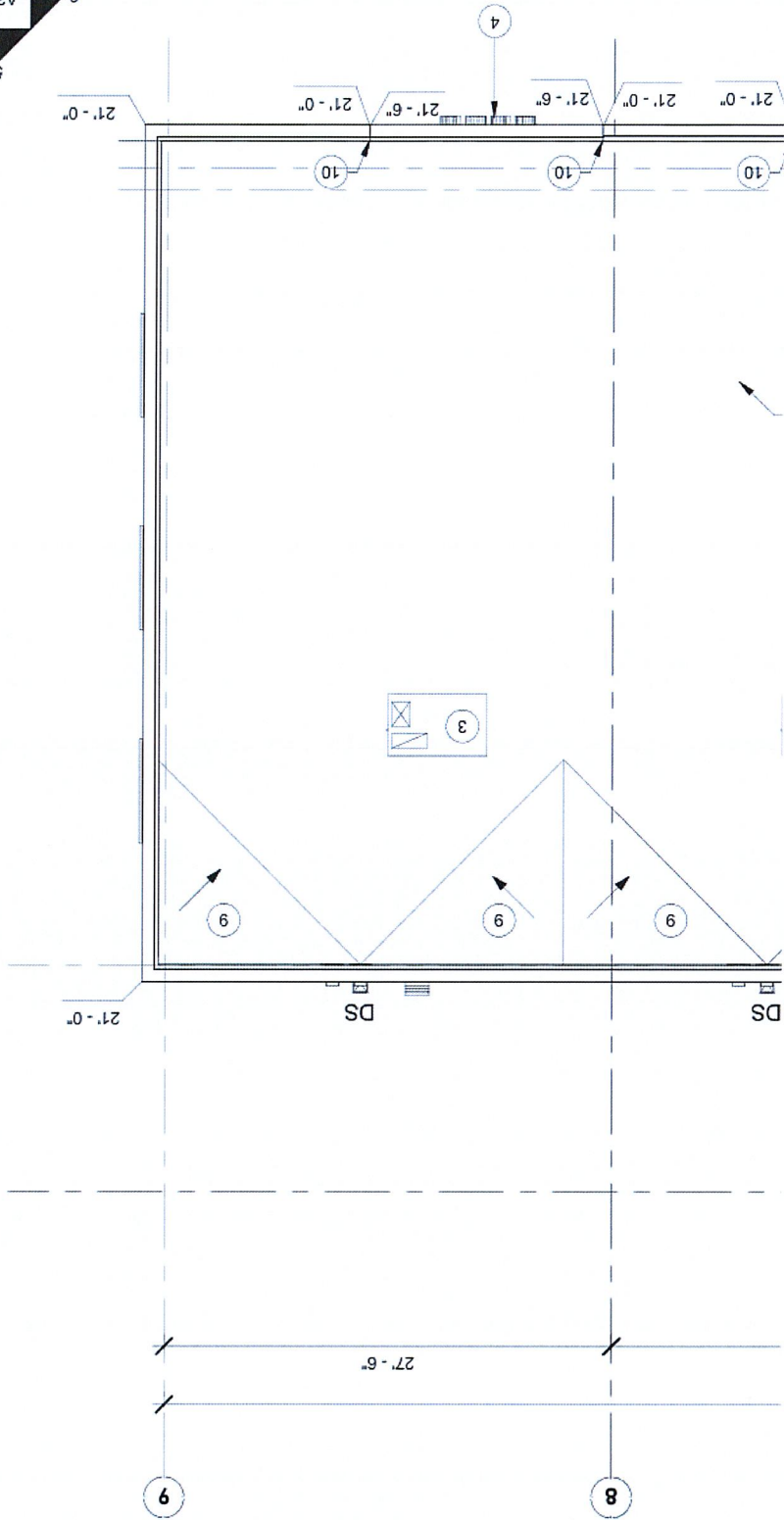
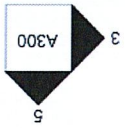
3 TYPICAL HAIR-PINS AT CORNER COLUMNS
SCALE: 1" = 1'-0"

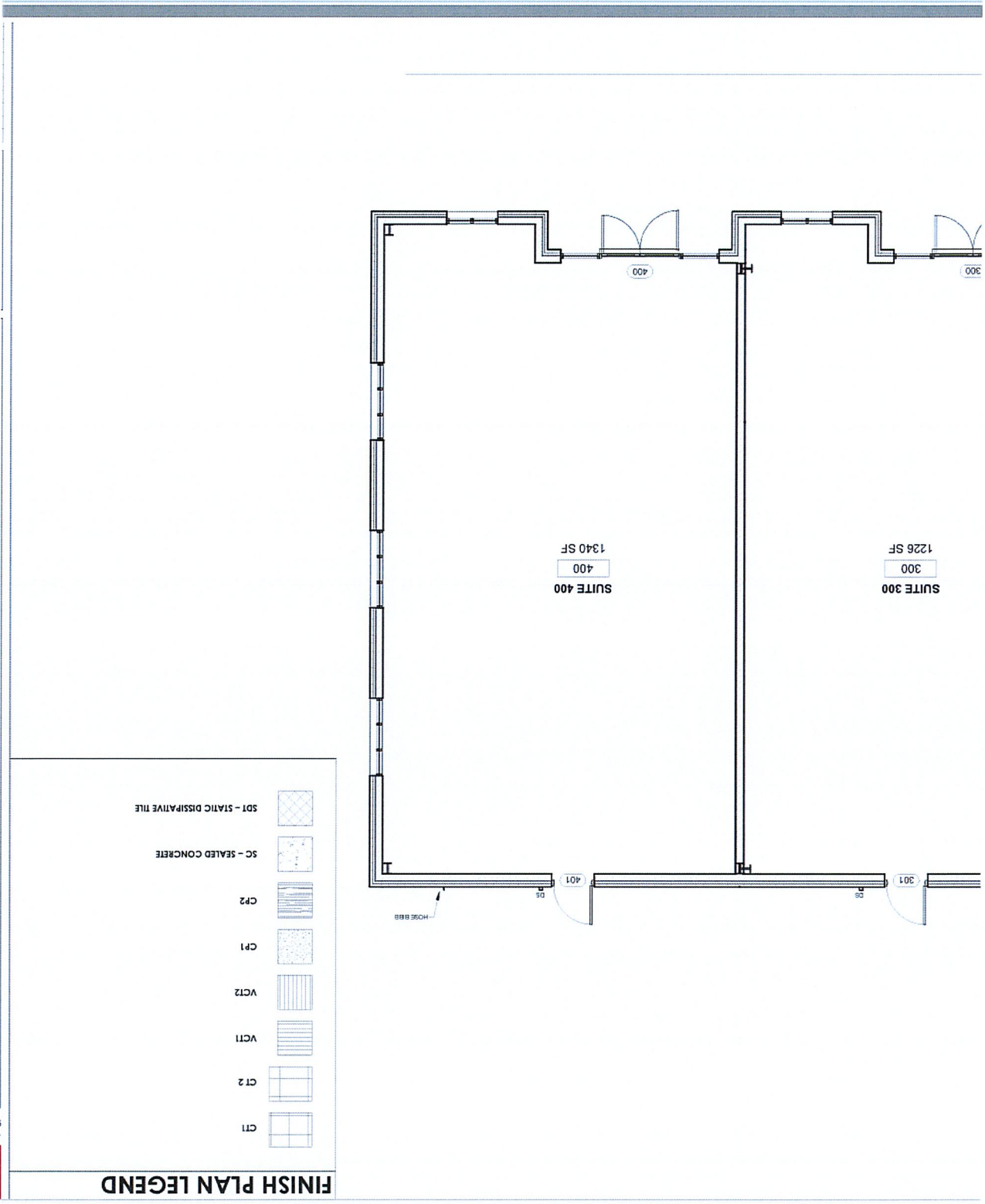


TYPICAL HAIR-PINS AT COLUMNS
SCALE: 1" = 1'-0"









Location Map

PROJECT SITE
30°22'14.87N
-95°27'14.87W

LACAMAN RD

ARENA BLVD

BOB BULLOCK LOOP

SINATRA PKWY

LEGEND

	SEWER FLOW		RAIN FLOW
	EA. TRAFFIC FLOW		EA. TRAFFIC FLOW
	EA. TRAFFIC FLOW		EA. TRAFFIC FLOW
	EA. TRAFFIC FLOW		EA. TRAFFIC FLOW
	EA. TRAFFIC FLOW		EA. TRAFFIC FLOW
	EA. TRAFFIC FLOW		EA. TRAFFIC FLOW

Total Number of Parking Spaces Provided in Parking Facility	Minimum Number of Required Accessible Parking Spaces
1 to 25	2
26 to 50	3
51 to 75	4
76 to 100	5
101 to 150	6
151 to 200	7
201 to 250	8
251 to 300	9
301 to 400	12
401 to 500	15
501 to 1000	2 percent of total
1001 and over	20, 1 for each 100, or fraction thereof, over 1000

2010 ADA STANDARD FOR ACCESSIBLE DESIGN

LEGEND

	SEWER FLOW		RAIN FLOW
	EA. TRAFFIC FLOW		EA. TRAFFIC FLOW
	EA. TRAFFIC FLOW		EA. TRAFFIC FLOW
	EA. TRAFFIC FLOW		EA. TRAFFIC FLOW
	EA. TRAFFIC FLOW		EA. TRAFFIC FLOW
	EA. TRAFFIC FLOW		EA. TRAFFIC FLOW

KEY NOTE (CIVIL)

- ① * FLOWED SLAB IN PARKING
- ② PROPOSED HANDICAP PARKING
- ③ PROPOSED HANDICAP PARKING
- ④ PROPOSED ASSEMBLY BUILDING TO BE PLACED IN WHEEL CHAIR ACCESSIBLE
- ⑤ PROPOSED CURB AND GUTTER
- ⑥ PROPOSED CONCRETE SIDEWALK EXCEPT AT MAIN INTERSECTION
- ⑦ PROPOSED LANDSCAPING AT MAIN INTERSECTION
- ⑧ PROPOSED REMOVAL AND RECONSTRUCTION
- ⑨ PROPOSED CONCRETE WHERE PROPOSED DUMPSTER AREA
- ⑩ PROPOSED CONCRETE STAIRS
- ⑪ PROPOSED HANDICAP PARKING
- ⑫ PROPOSED YELLOW PAINT REFLECTIVE

4 CROSSWALK HATCH
C30 INTS

19

[illegible][illegible]

1" = 20'

1 DIMENSIONAL PLAN

Daniel Gomez
Principal
Firm Registration # 9224
7110 Rocio Dr., Suite #4
Laredo, Texas 78241
PH: 956.723.6636

DIMENSIONAL PLAN

Project number	861214.00.DG.2217
Date	10.21.2022
Drawn by	JF

Checked by	DG
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C-3.0

Scale 1"=20'

redline
SUBJECT TO FIELD INSPECTION

1119 FLORES AVE. STE. 200 LAREDO, TEXAS 78040
956.727.5317 WWW.REDLINE-ARCHITECTURE.COM

DATE: 4/3/2024

ADDRESS: 2411 JACAMAN RD

Reviewed for Code Compliance

PLA

13

LN

TRA

IAU

TEST

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1.	Addendum 1	10.21.2022

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anigel Gomez
JOURNAL OF DOCUMENTATION

Daniel Gomez Engineering, PC,
Firm Registration # 9224
7110 Rock Dr. Suite #4
Laredo, Texas 78041

PH: 956 723 6636

DIMENSIONAL

PLAN

Project number	861214.00.DG.2217
Date	10.21.2022

Drawn by	JF
Checked by	DG

C-3.0

Scale 1"=20'

Geronimo Treviño Jr
Owner
Porciones Cigar and Whiskey Lounge
2411 Jacaman Rd, Suite 400
Laredo, TX 78041
Gerot25@gmail.com
281-967-8876

Date: August 27, 2025

To:
City of Laredo Council Members
Planning and Zoning Department
1110 Houston Street
Laredo, TX 78040

**RE: Request for Special Use Permit (SUP) for Porciones Cigar and Whiskey Lounge —
2411 Jacaman Rd, Suite 400, Laredo, TX 78041**

Dear Council Members and Planning and Zoning Officials,

On behalf of Porciones Cigar and Whiskey Lounge, I respectfully submit this formal request for a Special Use Permit (SUP) to operate a cigar lounge with limited alcohol spirits available for purchase for on premise consumption at 2411 Jacaman Rd, Suite 400, Laredo, TX 78041.

Business Overview

Porciones Cigar and Whiskey Lounge is envisioned as a refined, adult-only establishment that brings together the enjoyment of premium cigars, fine spirits, and crafted cocktails in an upscale and comfortable environment. This will be the first establishment of its kind in Laredo, Texas, offering both cigars and limited alcoholic beverages for purchase.

Our primary offerings will include:

- Premium hand-rolled cigars sourced from reputable manufacturers.
- Cigar accessories such as cutters, lighters, humidors, and ashtrays.

- Cigar memberships offering discounts on cigars and their accessories.
- Cigar lockers available for rent with an annual fee.
- Mail order cigar subscriptions.
- A limited selection of top-shelf whiskeys and fine spirits.
- A small cocktail menu featuring crafted classic and contemporary recipes.

To ensure a comfortable and high-quality experience for all patrons and staff, a dedicated HVAC system with integrated smoke eradication and air purification systems will be installed. This system will be designed specifically to meet the standards of cigar lounges, removing smoke and maintaining optimal air quality throughout the premises.

Operating Hours & Regulatory Compliance

Porciones Cigar and Whiskey Lounge proposes operating hours of:

9:00 AM to 9 PM, Monday - Thursday

9:00 AM to 11 PM, Friday and Saturday

12:00 PM to 8 PM, Sunday

These hours will remain fully compliant with all local ordinances and requirements applicable to Smoking Establishments under the City of Laredo regulations and state law. All tobacco and alcohol sales will strictly adhere to Texas state and federal regulations. Local ordinances will be strictly enforced to ensure tobacco and tobacco products are in excess of 50% of the businesses gross revenue, as required under the special use permit. Accounting records will be available for review upon request to substantiate each quarter's revenue requirements.

Our target audience consists solely of adults aged 21 years and older, who are legally permitted to purchase and consume tobacco and alcoholic products. No persons under the legal age will be permitted entry, and we will enforce a strict age verification policy through government-issued photo identification at the point of entry and purchase.

Please note that no vaping products, THC-based products, or cigarettes will be sold or permitted within the premises. The focus is exclusively on premium cigar culture and quality spirit appreciation.

Facility & Capacity

The proposed site comprises approximately 1,340 square feet, which supports a modest but intimate occupancy model. Adequate parking is available onsite to accommodate the anticipated volume of patrons.

We are committed to maintaining a clean, well-managed, and respectful business presence in alignment with community values and expectations

A Cultural and Historic Experience

Porciones Cigar and Whiskey Lounge is more than just a business—it is a tribute to the rich history of Laredo, TX. Our name, “Porciones,” honors the Visita General of 1767, when land grants or “porciones” were issued to settlers, establishing the cultural and geographic foundations of our city.

Our goal is to bring a metropolitan-level experience to Laredo, offering cigar aficionados and enthusiasts a place to enjoy exceptional products, meaningful conversation, and the cultural pride of our unique border community.

We appreciate your time and consideration of our request for a Special Use Permit. We are happy to comply with any additional requirements or inspections necessary to move forward and welcome the opportunity to contribute to Laredo’s vibrant business landscape.

Please do not hesitate to contact me directly with any questions or requests for further information.

Sincerely,



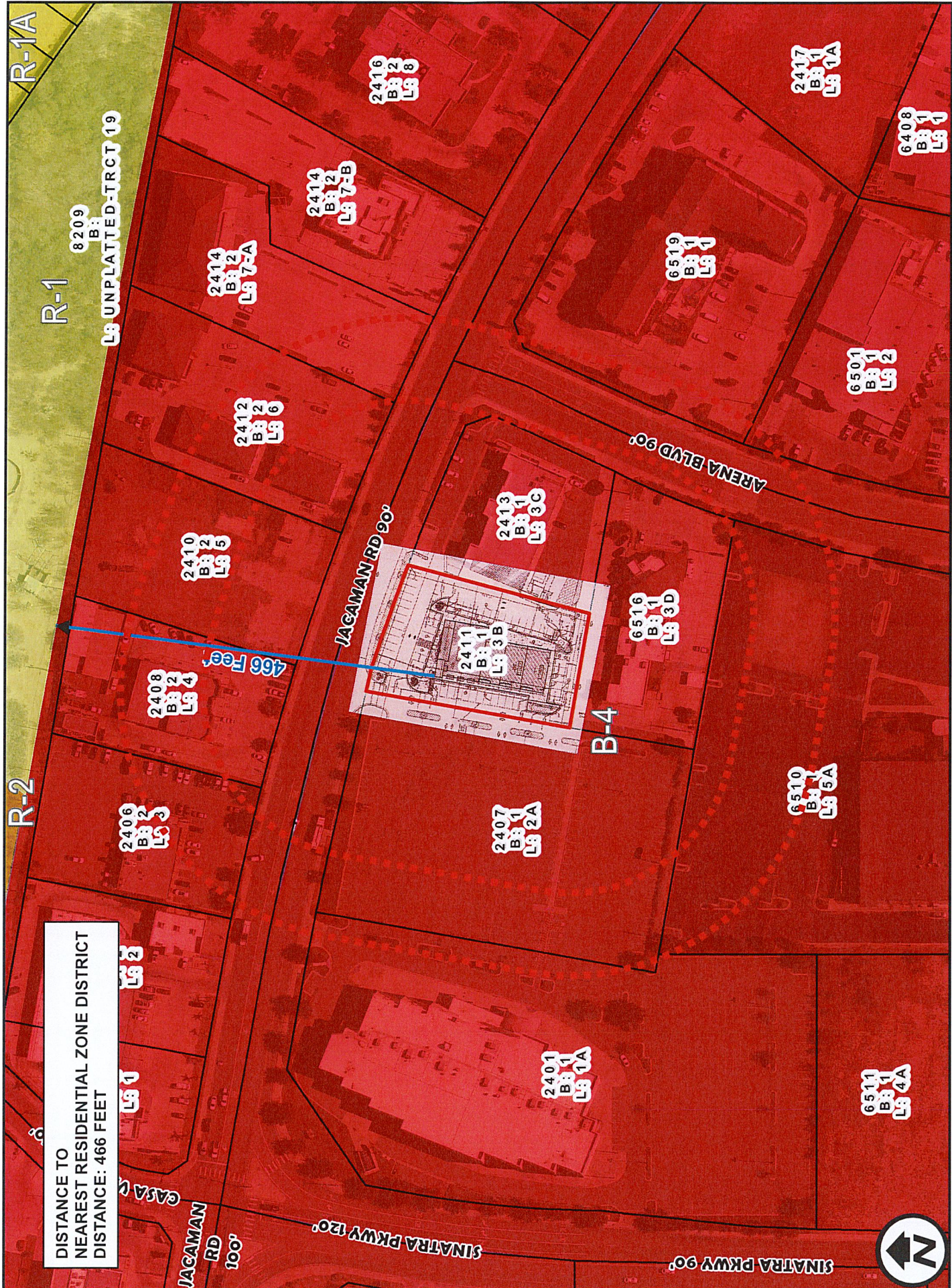
Geronimo Treviño Jr.

Owner

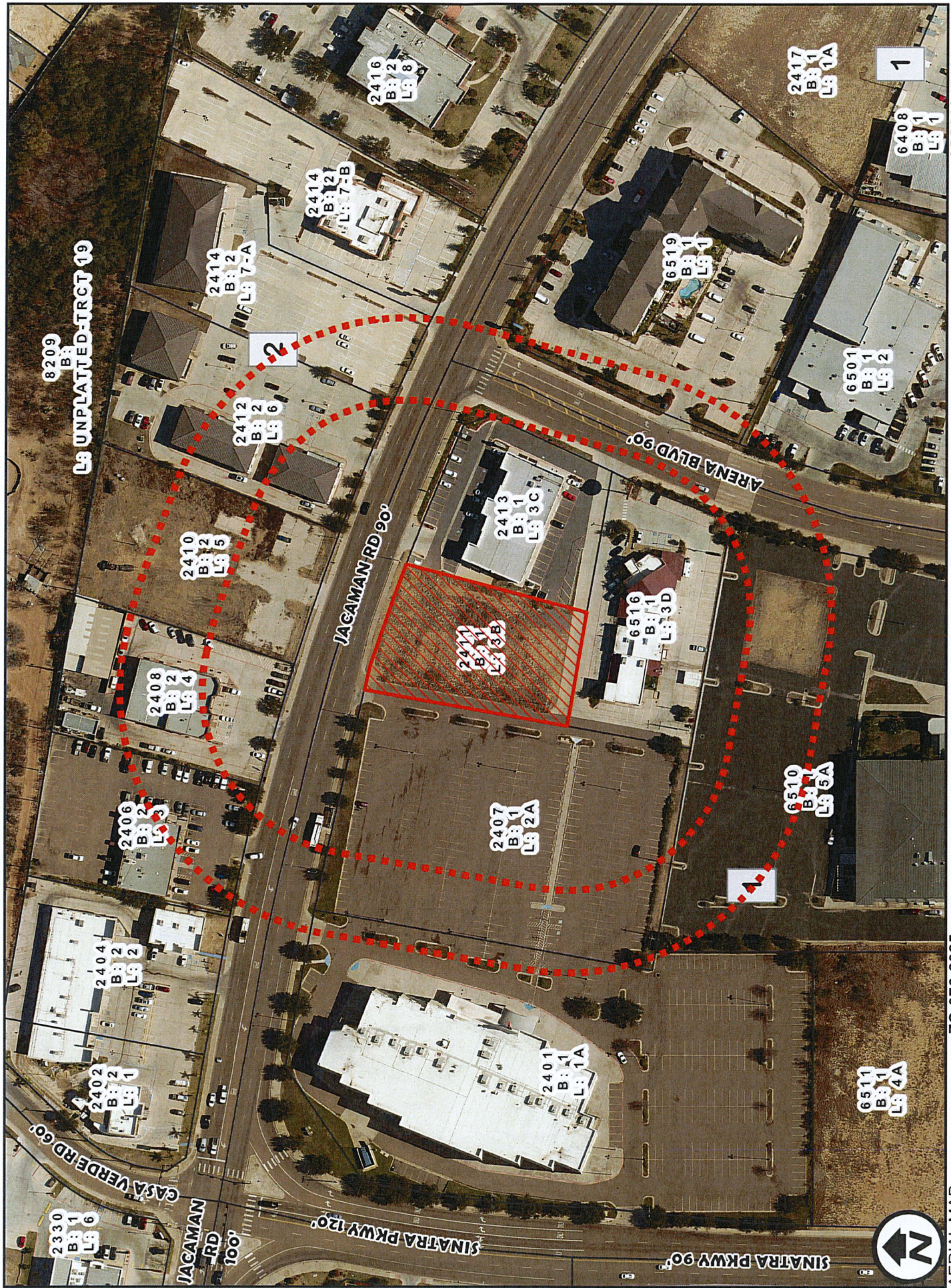
Porciones Cigar and Whiskey Lounge

281-967-8876

Gerot25@gmail.com



DISTANCE TO
NEAREST RESIDENTIAL ZONE DISTRICT
DISTANCE: 466 FEET



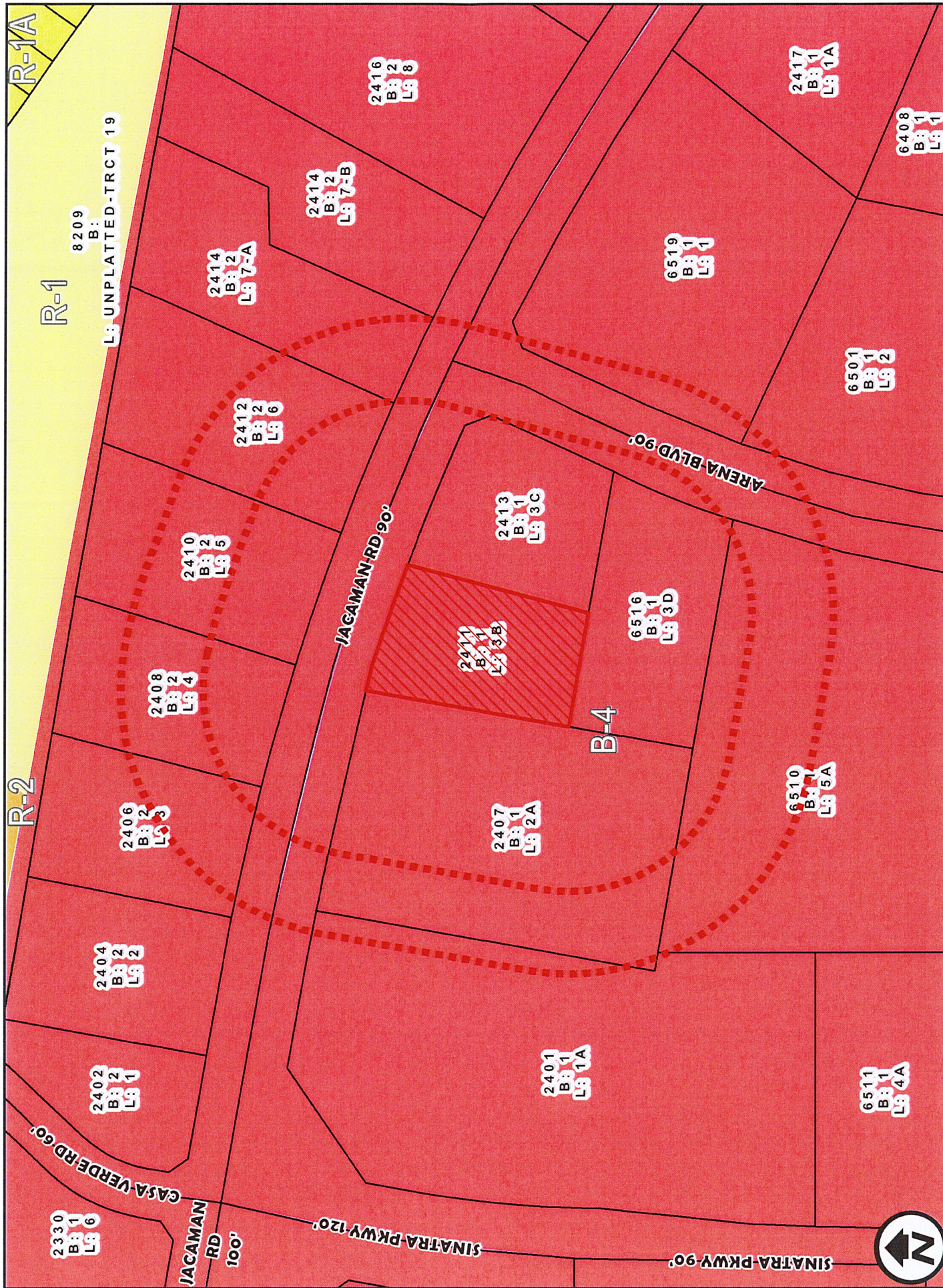
AERIAL MAP

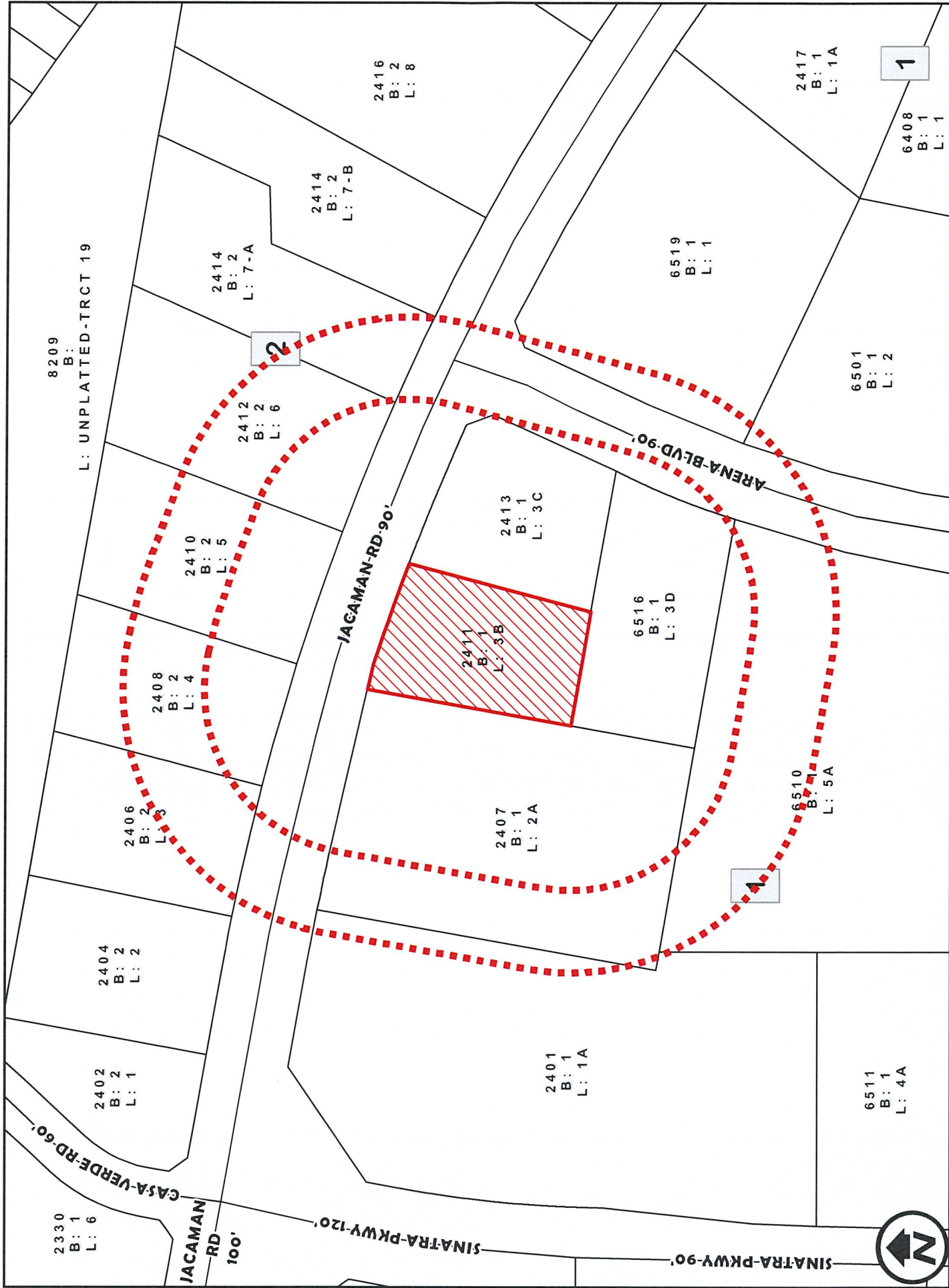
ZC-076-2025

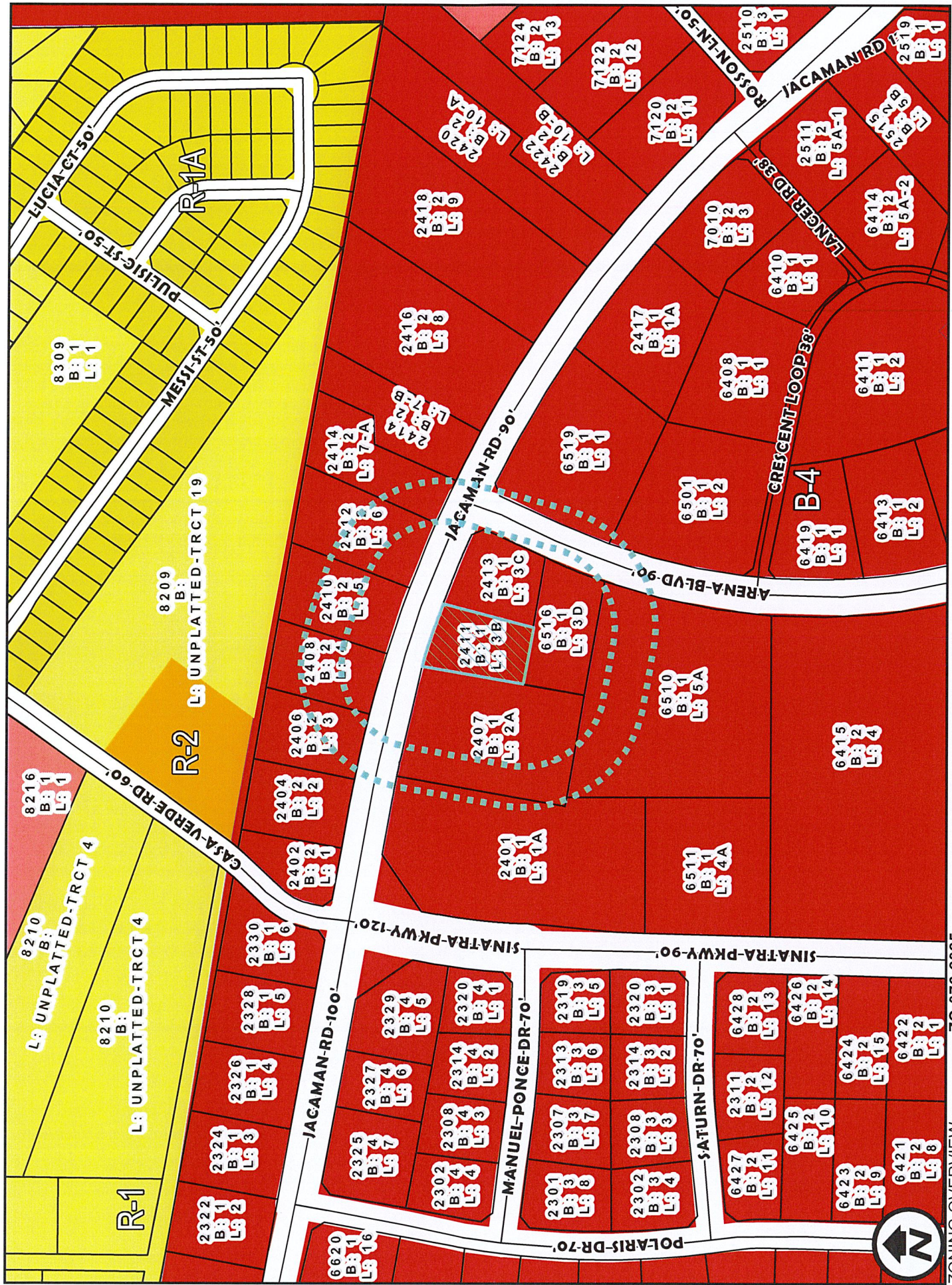
COUNCIL DISTRICT 5
2411 JACAMAN ROAD

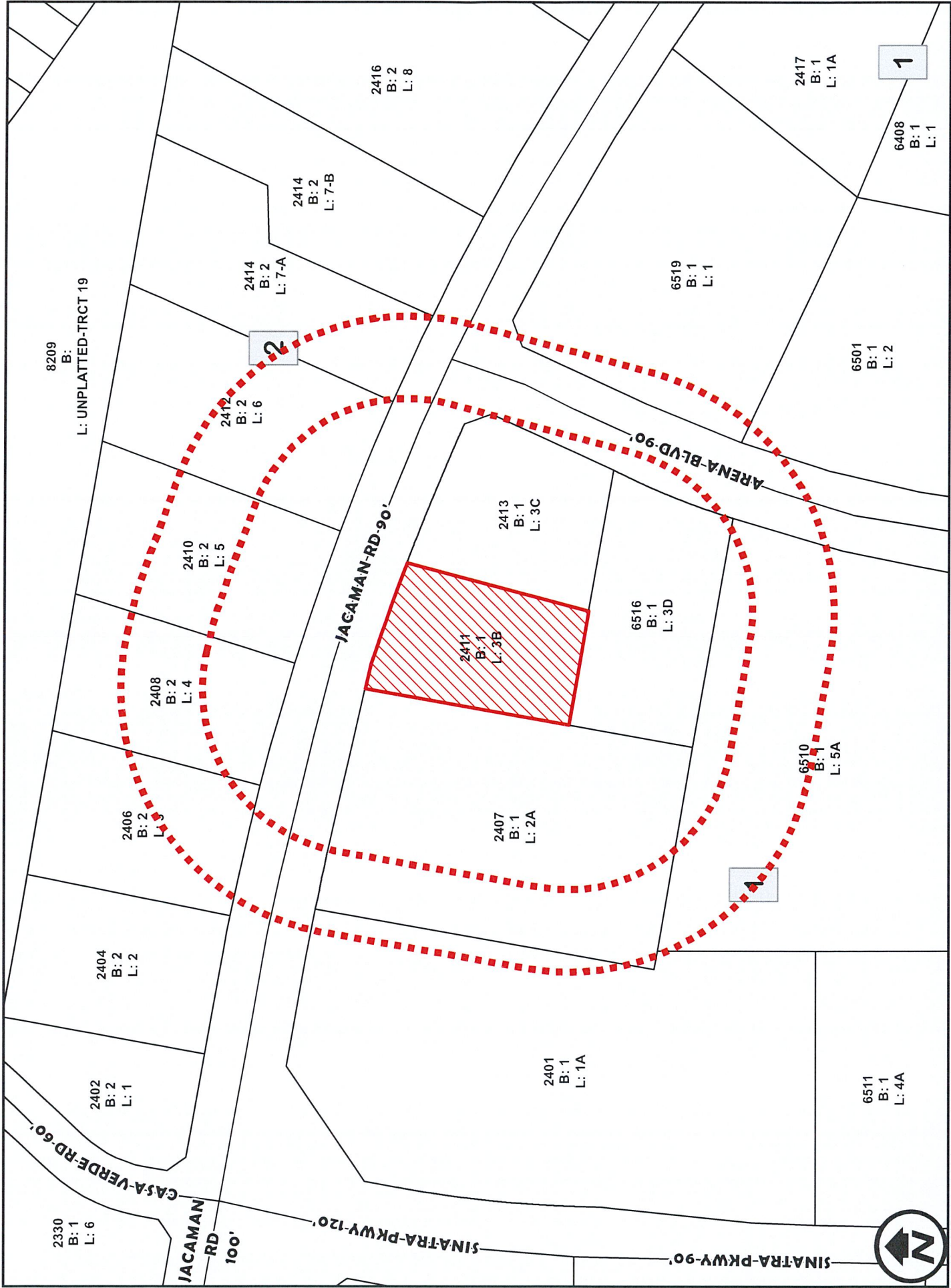
1 inch = 150 feet

APPLICATION FOR
B-4 (HIGHWAY COMMERCIAL DISTRICT) TO
S.U.P. FOR SMOKING ESTABLISHMENT (CIGAR LOUNGE WITH ON-PREMISE ALCOHOL CONSUMPTION)









200' AND 300' NOTIFICATION ZC-076-2025
COUNCIL DISTRICT 5
2411 JACAMAN ROAD
S.U.P. FOR SMOKING ESTABLISHMENT (CIGAR LOUNGE WITH ON-PREMISE ALCOHOL CONSUMPTION)
B-4 (HIGHWAY COMMERCIAL DISTRICT) TO
APPLICATION FOR

City Council-Regular Meeting

Date: 12/01/2025

Initiated By: Ramon Chavez, Assistant City Manager

Initiated By: P&F Properties, LLC, Owner; Geronimo Trevino Jr.,
Applicant/Representative

Staff Source: Vanessa Guerra, MPA, AICP, Planning Director

SUBJECT

2025-O-234 Amending the Zoning Ordinance (Map) of the City of Laredo by authorizing the issuance of a special use permit for a Smoking Establishment (Cigar Lounge with On-Premise Alcohol Consumption) on Lot 3B, Block 1, Laredo Arena Subdivision, Unit 4, located at 2411 Jacaman Road, suite 400 (approximately 1,469 square feet).

ZC-076-2025

District V

PREVIOUS COUNCIL ACTION

On November 17, 2025, City Council made a motion to introduce the item.

BACKGROUND

Council District: V – Cm. Ruben Gutierrez

Proposed use: The proposed use is for a Smoking Establishment (Cigar Lounge with On-Premise Alcohol Consumption).

*****City of Laredo Land Development Code***:**

Definitions:

- Smoking establishment - shall mean an establishment that is dedicated, in whole or in part, to the smoking of tobacco or other substances and includes any establishment that allows both: (1) the payment of consideration by a customer to the establishment in exchange for on-site delivery of tobacco, tobacco accessories or similar legal substances and products to the customer; and (2) the on-site smoking of tobacco or other substances. These establishments are required to have isolated HVAC systems to remove smoke and odors. This definition shall be construed to include establishments known variously as, cigar lounges, hookah cafes, tobacco clubs, tobacco bars, and similar establishments, but shall not include an establishment that derives fifty (50) percent or more of its gross revenue on a quarterly basis (i.e., three (3) months) from the sale of alcoholic beverages for on-premise consumption or food sales.

- Tobacco Shop - shall mean an establishment whose main purpose is the sale of tobacco products (i.e. cigars, cigarettes, chewing and dipping tobacco, e-cigarettes, e-cigarette related products, and related tobacco smoking accessories) and in which the sale of other products is merely incidental and does not account for more than forty-five percent (45%) of the establishment's gross revenue. (Added Ord. No. 2014-O-153, 11/17/14)

- Drug and Tobacco Paraphernalia Shop (a/k/a Head Shop) - shall mean any premises or establishment having a substantial or significant portion of its stock in trade in drug paraphernalia or which has as its main purpose the offering for sale, or that presents or, displays for sale, drug paraphernalia, or items, equipment or products commonly used,

intended to be used or commonly known to be used for the ingestion, inhalation, preparation or injection of illegal substances. (Added Ord. No. 2014-O-153, 11/17/14)

- Bar - shall mean an establishment whose primary business is the serving of alcoholic beverages for public consumption on the premises whether or not entertainment, dancing, or food items are also provided. For purposes of this definition, "primary business" means the establishment derives in excess of fifty percent (50%) of its gross revenue on a quarterly basis from the sale or service of alcoholic beverages, as defined in the Texas Alcoholic Beverage Code (as amended), for on-premise consumption. This definition does not include bona fide restaurants, hotels, motels, or sports related facilities such as golf courses, bowling alleys or sports arenas, or the serving of alcoholic beverages at publicly or privately sponsored events such as weddings, public celebrations, quinceaneras or the like." (Amended 2/4/13, Ord. No. 2013-O-005)

*****City of Laredo Code of Ordinances***:**

Chapter 15 – Health and Sanitation, Article VI - prohibits smoking in public places such as restaurants, bars, and places of employment (Ord. 2004-O-332). Only limited exceptions apply, such as tobacco specialty retail stores with isolated HVAC systems, outdoor areas set back from entrances, and private residences/clubs.

Definitions:

Bar - means any area devoted to the serving of alcoholic beverages for consumption by patrons on the premises and in which the serving of food is only incidental to the serving of alcoholic beverages. Although a restaurant may contain a bar, the term "bar" shall not include the dining area

*****Texas Local Government Code – 211***:**

Sec. 211.013. CONFLICT WITH OTHER LAWS; EXCEPTIONS. (a) If a zoning regulation adopted under this subchapter requires a greater width or size of a yard, court, or other open space, requires a lower building height or fewer number of stories for a building, requires a greater percentage of lot to be left unoccupied, or otherwise imposes higher standards than those required under another statute or local ordinance or regulation, the regulation adopted under this subchapter controls. If the other statute or local ordinance or regulation imposes higher standards, that statute, ordinance, or regulation controls.

Current Zoning District: B-4 zoning (Highway Commercial District)

Site: The site is currently occupied by a commercial plaza, which includes a restaurant and vacant suites.

Surrounding land uses: To the north of the site is Jacaman Road, commercial plazas and businesses, undeveloped land, and residential uses. To the east of the site is a commercial plaza, which includes, Fantasy Nail Bar, Republic Finance, BurgerIM, V&V Roofing, Endo Laredo Dispensary, Beltone, and AB Activewear Collection. To the south of the site is Eduardo's BBQ Steak and Mexican Grill, Military Wings, Hal's Restaurant Bar, FitClub Laredo, and TumbleQueen. To the west of the site is a commercial parking lot, a vacant commercial structure (previously a movie theater), and Sinatra Parkway.

Comprehensive Plan: The Future Land Use Map recognizes this area as Mixed-Use Center. <https://www.cityoflaredo.com/LaredoPlanning/wp-content/uploads/>

Transportation Plan: The Long-Range Thoroughfare Plan identifies Jacaman Road as a Major Collector.

<https://www.cityoflaredo.com/home/showpublisheddocument/17680/638703100333370000>

Letters sent to surrounding property owners: 12 In Favor: 0 Opposed: 0

COMMITTEE RECOMMENDATION

The Planning & Zoning Commission in a 5 to 0 vote recommended approval of the special use permit for a Smoking Establishment (Cigar Lounge ONLY - NO ON PREMISE ALCOHOL CONSUMPTION).

The Commission also recommended approval of the applicant's request to amend Conditions Number 3, 4, and 5 as follows:

- Condition Number 3: Amend the hours of operation to extend Thursday hours from 9:00 a.m. to 11:00 p.m.
- Condition Number 4: Amend the minimum age requirement for patrons from 18 years old to 21 years old.
- Condition Number 5: Amend the minimum age requirement for patrons from 18 years old to 21 years old.

STAFF RECOMMENDATION

A Special Use Permit is used for those types of uses that warrant individual attention on a case by case basis and should not be categorized in a zoning district. A Special Use Permit is basically an overlay on top of the existing zoning designation and can be limited in many respects, such as time, fencing, setbacks, landscaping, etc.

Staff **does not support** the proposed special use permit for the following reasons:

1. The site does not meet the minimum distance requirement of 800 feet as per the Laredo Land Development Code Section 24.93.6, subsection (5). The measurement shall be made in a straight line, without regard to intervening structure or objects, from the nearest portion of the building or structure used to house the establishment to the nearest property line of the premises of a church or public or private elementary, middle or high school, a day care licensed by the state, a college or a university, public playgrounds, parks, or stadiums.

- The building or structure that houses the establishment is approximately 466 feet from the nearest residential zoning district.

2. The proposed use does not meet the required parking requirement as per the Laredo Land Development Code Section 27.78.3.

- Total parking spaces required for the proposed smoking establishment and commercial structure = 60 parking spaces

- Proposed smoking establishment requires = 7 parking spaces

- Required remaining commercial structure = 53 parking spaces

- Actual amount identified on site plan = 57 parking spaces
- Therefore, the proposed site would need an additional 3 parking spaces.

3. Furthermore, smoking establishments with alcohol sales, alcohol serving, and on-premise alcohol consumption is prohibited, as per the City of Laredo Code of Ordinances, Chapter 15, Article VI.

Notice to the owner/applicant:

1. The approval of the special use permit does not guarantee the issuance of a building permit and requires full compliance with all applicable municipal codes and regulations.

If approved, Staff suggest the following conditions (smoking establishments with alcohol sales, alcohol serving, and on-premise alcohol consumption is prohibited):

1. The Special Use Permit is issued to Geronimo Trevino Jr, and shall be non-transferral.
2. The Special Use Permit is restricted to 1,469 square feet located within Suite 400 as per the site plan, Exhibit A, which is made part hereof for all purposes.
3. The hours of operation shall be limited to, from Monday to ~~Thursday~~ Wednesday, 9:00am to 9:00pm, Thursday ~~Friday~~ to Saturday, 9:00am to 11:00pm, and Sunday, 12:00pm to 8:00pm.
4. No person under 21 ~~18~~ years of age shall be permitted to enter the establishment or purchase any products from the establishment unless accompanied by an adult parent or guardian.
5. The establishment shall post a sign conspicuously on each public entrance or near each public entrance notifying the public that no person under the age of ~~eighteen~~ twenty-one years of age may enter the establishment unless accompanied by an adult parent or guardian.
6. Lighting of property shall be screened to avoid adverse impact on adjacent residential neighborhoods.
7. Landscaping shall be provided in accordance with the City of Laredo Land Development Code.
8. The owner shall provide an opaque fence or wall of not less than 7 (seven) feet in height along any side or rear property lines which abut or adjoin property containing a residential use or residential zoning district. Apartment complexes, residential condominiums or residential townhomes shall be similarly screened irrespective of which zoning district they occur in.
9. Establishments must make provisions to keep litter to a minimum, and to keep it from blowing onto adjacent streets and properties.
10. Signage shall be consistent with the City's Sign Ordinance for a B-1 Zoning District.
11. Off-street parking shall be provided in accordance with the City of Laredo Land

Development Code.

12. There shall be no ground vibrations created or sustained on the site which are perceptible without instruments at any point on any property adjoining the subject property.

13. The establishment shall not exceed the "Occupant Load" as set forth in the Certificate of Occupancy with Occupant Load.

14. The establishment shall undergo an annual Fire Inspection.

15. The establishment shall, during all hours of operation, maintain, free from obstruction or impediment to full instant use in the case of fire or other emergency, all exit accesses, exits or exit discharges.

16. All permits, licenses, certifications and inspections required by the codes and ordinances of the City of Laredo shall be kept up to date and current including but not limited to: a. Food Manager License (annual), b. Food Handler's Permit (annual), c. Certificate of Occupancy with Occupant Load. Occupant Load being the approved capacity of a building or portion thereof.

17. Owner shall comply with, Building, Health, Safety, and all applicable codes and regulations as required.

18. Nothing herein, including but not limited to the issuance of a Special Use Permit, is intended to, nor shall it be interpreted as legalizing or applying to the delivery, furnishing, transferring, possessing or manufacture of drug paraphernalia or any use otherwise prohibited by state or federal law, including without limitation, Texas Health & Safety Code §481.125.

19. Establishment shall have an isolated HVAC systems to remove smoke and odors.

20. Smoking establishments with alcohol sales, alcohol serving, and on-premise alcohol consumption is prohibited, as per the City of Laredo Code of Ordinances, Chapter 15, Article VI.

21. A business entity, which has been granted a special use permit, is required to report (on a form approved by the Building Official or designee) any change in the entity's ownership status which occurs by virtue of the transfer of a majority of its stock or a majority of its membership interest to the City of Laredo Building Services Building Official or designee. Any change in ownership interest (occurring by virtue of the transfer of a majority of its stock or a majority of its membership interest) shall be deemed a transfer of the business and the existing special use permit shall be null, void and of no force or effect. In every instance of transfer of ownership a new special use permit application is required to be submitted and shall be processed as a new special use permit request.

22. Any use allowed under the current zone or proposed special use permit is required to abide by all applicable municipal codes.

IMPACT ANALYSIS

Is this change contrary to the established land use pattern?

The surrounding area does not contain any comparable or related uses.

Would this change create an isolated zoning district unrelated to surrounding districts?

No, the zone will not change.

Will change adversely influence living conditions in the neighborhoods?

The proposed change is not anticipated to adversely influence living conditions in the surrounding neighborhoods.

Are there substantial reasons why the property cannot be used in accordance with existing zoning?

Yes. The underlying zone requires the special use permit overlay to allow for a smoking establishment.

Attachments

Maps

Distance Map

Site Plan

Narrative

Set of Plans

Signage

Final Ordinance

City of Laredo

Legislation Details (With Text)

File #: 2025-O-234 **Version:** 1

Type: Final Readings **Status:** Agenda Ready

File created: 11/18/2025 **In control:** City Council

On agenda: 12/1/2025 **Final action:**

Title: An Ordinance of the City of Laredo, Texas, amending the Zoning Ordinance (Map) of the City of Laredo by authorizing the issuance of a special use permit for a Smoking Establishment (Cigar Lounge with On-Premise Alcohol Consumption) on Lot 3B, Block 1, Laredo Arena Subdivision, Unit 4, located at 2411 Jacaman Road, Suite 400 (approximately 1,469 square feet).

ZC-076-2025
District V

Sponsors:

Code sections:

Attachments: 1. ZC-076-2025 - Final Staff Report, 2. ZC-076-2025 - Maps, 3. ZC-076-2025 - Distance Map, 4. ZC-076-2025 - Narrative, 5. ZC-076-2025 - Site Plan, 6. ZC-076-2025 - Set of Plans, 7. ZC-076-2025 - Signage, 8. ZC-076-2025 - Comp Plan Alignment, 9. ZC-076-2025 - Final Ordinance

Date	Ver.	Action By	Action	Result
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SUBJECT

An Ordinance of the City of Laredo, Texas, amending the Zoning Ordinance (Map) of the City of Laredo by authorizing the issuance of a special use permit for a Smoking Establishment (Cigar Lounge with On-Premise Alcohol Consumption) on Lot 3B, Block 1, Laredo Arena Subdivision, Unit 4, located at 2411 Jacaman Road, Suite 400 (approximately 1,469 square feet).

ZC-076-2025
District V

Council District: District 5 **Zone Case:** ZC-076-2025

Letters sent to property owners: 12

In Favor (within 200 radius): 0
Opposed (within 200 radius): 0

In Favor (outside 200 radius): 0
Opposed (outside 200 radius): 0

COMMISSION RECOMMENDATIONS - Approve with changes

The Planning & Zoning Commission in a 5 to 0 vote recommended approval of the special use permit for a Smoking Establishment (Cigar Lounge ONLY - NO ON PREMISE ALCOHOL CONSUMPTION).

The Commission also recommended approval of the applicant's request to amend Conditions Number's 3, 4, and 5 as follows:

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- Condition Number 5: Amend the minimum age requirement for patrons from 18 years old to 21 years old.

STAFF RECOMMENDATION - Does not support

Staff does not support the proposed special use permit.