



**City of Laredo
Purchasing Division**

RENEWAL LETTER

February 26, 2024

ADS Comunicación
Ariel Agustin Rodriguez
Potrero Anáhuac
San Nicolás de los Garza, NL 66456
Mexico

Re: FY22-019 Communication & Marketing Services for Port Laredo – International Bridge Department
Extension II

Dear Mr. Rodriguez,

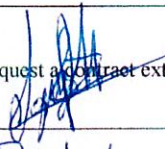
A formal contract for providing Communication & Marketing Services for the City of Laredo International Bridge Department was awarded to your company on February 11, 2022. The term of this contract was for a period of one (1) year with the option to renew two (2) additional one (1) year periods upon mutual agreement of both parties. This is the last extension period.

Please indicate your desire to request a contract extension. Should your company desire a contract extension, it is expressly understood by the parties that any such extension of this contract is entirely revocable at the City's discretion and is contingent upon the agreement and acceptance by the City Council.

Sincerely,


Enrique Aldape, III
Interim Purchasing Agent

Xc: Purchasing File

Ariel Agustin Rodriguez	
Request a contract extension: ☒	Not request a contract extension: ☐
Authorized Signature: 	
Print Name: <u>Ariel Agustin Rodriguez</u>	
Date: <u>February 26, 2024</u>	