

REGULAR MEETING AGENDA
City of Laredo
Convention & Visitors Bureau Advisory Committee Meeting

Thursday, May 7, 2026

8:30 AM

**Convention & Visitors Bureau
101 Salinas Ave
Laredo, Texas 78040**

I. Call to Order

II. Pledge of Allegiance

III. Moment Of Silence

IV. Roll Call

1. Attendance Roster
2. Motion to Excuse Member Absences

V. Public/Citizen Comments

VI. Approval of Minutes for April 2, 2026

VII. Review YTD Financial Statements

1. Finance Department Detail
2. CVB Summary
3. Hotel Motel Occupancy Collections

VIII. April Activity

1. Overview
2. Visitor Behavior
3. Marketing Reports
4. Upcoming Activity

IX. Discussion and Announcements

X. Adjournment

This notice was posted at the Municipal Government Office, 1110 Houston Street, Laredo, Texas 78040, at a place of convenient and readily accessible to the public at all time. Said notice was posted on Friday, May 1, 2026, at 5:00 P.M.