



City of Laredo
Purchasing Division
Renewal Notice

July 2, 2025

Mr. Adam Zappia
Zartico, Inc.
26 South Rio Grande Dr., Suite #2072
Salt Lake City, UT 84101

Re: Visitor Data Dashboard - LCVB
Contract FY24-091
Extension 1

Dear Mr. Adam Zappia,

Contract for Visitor Data Dashboard for the City of Laredo LCVB was awarded to your company on September 16, 2024. The term of the contract was for a period of (1) one-year. This award provided for the possible extension of this contract for (2) two additional, (1) one-year periods. This is the first extension.

Please indicate your desire to request a contract extension. Should your company desire a contract extension, it is expressly understood by the parties that any such extension of this contract is entirely revocable at the City's discretion and is contingent upon the agreement and acceptance by the City Council. If there are any questions regarding the renewal extension, please feel free to call me at (956) 794-1731.

Sincerely,

Jaime E. Zapata
Purchasing Agent

Xc: Purchasing File

Zartico, Inc.

Request a contract extension ☒

Not request a contract extension ☐

Authorized Signature:

Print Name: Katie Cook

Date: 7/7/2025