



Civic Partnership and Engagement Advisory Committee

Purpose: To evaluate all applications for Third Party funding received by non-profit organizations and to recommend to City Council as to which non-profit organization will be funded and at what amount.

Current Members:	
Priscilla Pantoja (Mayor)	Angie Tellez (Dist. V)
Vacant (Dist. I)	Adrian Zapata (Dist. VI)
Esther Firova (Dist. II)	Cynthia Mares (Dist. VII)
Estella Rodriguez (Dist. III)	Juan Caballero (Dist. VIII)
Vacant (Dist. IV)	

APPLICATION PROCESS TIMELINE FY 2025-2026

- ❖ Notice to public: LMT ad on February 16, 2025 & February 23, 2025
- ❖ Application training: February 27, 2025
- ❖ Application due date: March 20, 2025
- ❖ Applications were scheduled for review by Civic Partnership and Engagement Advisory Committee (May - June 2025)
- ❖ For consideration applications must average a score of 70 or higher based on the criteria listed on the checklist provided with the application.
- ❖ City Secretary's Office **Hand Delivered** Submissions: At least 45 mins. before 4:00pm **One (1) Copy ONLY**

3RD PARTY FUNDING ALLOCATION

General Fund

25 agencies applied

Total amount requested: \$898,200

Committee Recommended Amount \$337,991.33

Hotel / Motel

13 agencies applied

Total amount requested: \$619,500

Committee Recommended Amount \$363,750

GENERAL FUND
2025-2026
FOOD/SHELTER/HEALTH NEEDS

Organization/Agency	Current Amount 2024-2025	Amount Requested 2025-2026	Committee/Staff Recommendation	Use of Funds
Bethany House	\$30,000	\$50,000	\$13,333	To Maintain or Increase Meals and Purchase Supplies to Prepare Meals
Casa de Misericordia	\$30,000	\$23,700	\$2,500	To Support the Salary and Benefits of the Social Worker
Catholic Charities Diocese of Laredo	\$20,000	\$25,000	\$1,750	Food Distribution Events, Medical Equipment, Salaries and Food Security for Families
Kidney Foundation of Laredo	\$15,000	\$15,000	\$15,000	Transportation expense, Assist with food, nutritional and vitamins for patients, assist patients with financial assistance for insurance premiums, medications, and co-pays.
Laredo Stroke Support	\$15,000	\$25,000	\$25,000	Programs for Patients
Laredo Regional Food Bank	\$30,000	\$25,000	\$25,000	Operations
Mercy Ministries of Laredo	\$21,000	\$21,000	\$0	Medication Assistance Program
Ruthe B. Cowl	\$100,000	\$200,000	\$22,000	Physical Therapist Salaries for Different Therapy Programs
Volunteers Serving the Need	\$15,000	\$15,000	\$15,000	Food Purchases for Distribution

EDUCATIONAL

Organization/Agency	Current Amount 2024-2025	Amount Requested 2025-2026	Committee Recommendation	Use of Funds
Area Health Education Center	\$33,000	\$85,000	\$5,500	Youth Health Service Corps (YHSC) Program, Emergency Preparedness Training, and Health Career Exploration
Gateway City Pride Association, Inc	\$5,000	\$5,000	\$3,333.33	Supplies for the pride parade and festival
Imaginarium	\$10,000	\$10,000	\$10,000	Books and Other Materials for Project READ
Laredo Philharmonic	\$35,000	\$25,000	\$15,000	To partially cover the expenses of the musicians that are brought in to Laredo to supplement the orchestra
Mexican Cultural Institute of Laredo	\$15,000	\$15,000	\$5,000	Advertisement and supplies for the Viva Mexico celebration on September 16
Rio Grande International Study	\$12,500	\$25,000	\$16,500	Partial Watershed Science Director Salary and Professional Fees to Cover Program Expenses
South Texas Council	\$0	\$25,000	\$15,041.67	Scout reach program for salaries, supplies, travel and registration assistance.

HEALTH AND WELFARE

Organization/Agency	Current Amount 2024-2025	Amount Requested 2025-2026	Committee Recommendation	Use of Funds
Children's Advocacy Center of Laredo	\$50,000	\$60,000	\$7,708.33	Child Advocacy Programs and Salaries and MEP Program
Laredo Main Street	\$25,000	\$90,000	\$20,000	For payroll, advertisement and supplies
Pets Alive	\$10,000	\$25,000	\$22,625	Provide vet care and spay/neuter assistance to community members.
SCAN	\$13,500	\$15,000	\$13,416.67	Salaries
Smiles from Heaven	\$25,000	\$25,000	\$25,000	Dedicated to promote childhood cancer awareness, assist children and families affected by pediatric cancer and blood disorders, and to bring hope through advocacy, education, spiritual needs and financial aid.
Sacred Heart Children's Home	\$15,000	\$15,000	\$15,000	Vehicle maintenance for transporting the children to their needs

RECREATIONAL

Organization/Agency	Current Amount 2024-2025	Amount Requested 2025-2026	Committee Recommendation	Use of Funds
Boys and Girls Club of Laredo	\$50,000	\$25,000	\$13,750	Offer after school/summer programs and sports programs. Building maintenance for the nonprofit.
Laredo Heat	\$0	\$25,000	\$23,333.33	To cover the insurance cost, utilities and transportation cost for essential program activities.
Laredo Tennis Association	\$20,000	\$25,000	\$7,200	Establishing Programs and Events, and Increasing Educational and Health Components
Total:			\$337,991.33	

Requested Motion: To approve General Fund recommended amounts.

HOTEL/MOTEL

2024-2025

Organization/Agency	Current Amount 2024-2025	Amount Requested 2025-2026	Committee Recommendation	Use of Funds
Border Olympics, Ince	\$135,000	\$135,000	\$80,000	To Promotion All Border Olympics Events Using All Forms of Communication. Funds Will Also Be Used to Execute All Events Held
Boys and Girls Club of Laredo	\$10,000	\$20,000	\$18,750	Games between United States and Mexico held at the facility. Sports and advertisement
Catholic Charities	\$0	\$15,000	\$0	Catering and missioners expenses for the medical mission activity.
Laredo Center for the Arts	\$57,000	\$70,000	\$10,000	Staff Payroll, Utilities, and Daily Gallery Supplies
Laredo Chamber of Commerce	\$35,000	\$35,000	\$35,000	To Offset Expenses in Advertisement, Awards, Promotional Materials, and Website Development
Laredo Cultural District	\$12,500	\$24,500	\$10,000	To promote all cultural, artistic and musical events in the First Friday Caminarte, Second Saturday Market Days and Casa Ortiz Historical Tours.
Laredo Heat Youth Soccer	\$30,000	\$50,000	\$40,000	Operating Expenses: Tournament Fees, Payroll, Player Equipment, Rental Fees and Improvement Expenses
Laredo Main Street	\$30,000	\$30,000	\$25,000	Marketing Materials for the Annual Jamboozie Festival
Princess Pocahontas	\$15,000	\$25,000	\$5,000	Pageant stage
The Society of Martha Washington	\$25,000	\$25,000	\$17,000	To Defray the Expense of The Elegant Stage Built for The Colonial Pageant & Ball

CONTINUED

Organization/Agency	Current Amount 2024-2025	Amount Requested 2025-2026	Committee Recommendation	Use of Funds
TAMIU Alumni Association	\$20,000	\$25,000	\$20,000	Help fund Fall 2025 Milestone Mingle, Fall 2025 Commencement Hospitality Room. Spring 2026 Milestone Milestone Mingle and Spring 2026 Commencement Hospitality Room.
WBCA	\$75,000	\$75,000	\$75,000	Advertisement for the WBCA events.
Webb County Heritage Foundation	\$90,000	\$90,000	\$30,000	Partial Costs of Staff Salaries, Heritage Tourism Expenses, and Promotional Activities.
Total:			\$363,750	

Requested Motion: To approve Hotel/Motel recommended amounts.

BETHANY HOUSE EXPANSION PROJECT

- **2022-R-132** Authorizing Interim City Manager to enter into a five (5) year commitment with Bethany House of Laredo, Inc. for Fiscal Years 2023-2028 in the amount of \$979,000.00 annually. The approval of this commitment and funds would be from Federal grant allocation and General Fund. This long term commitment is required to ensure the success and sustainability of the proposed homeless low barrier shelter project. This commitment will also be contingent on satisfactory completion of an environmental review, and receiving an "Authorization to Use Grant Funds" each year; and based on the available and approval of the annual budget by City Council and the Federal yearly allocations during the five-year term.
- A five (5) year commitment with Bethany House of Laredo Inc for Fiscal years 2023- 2028 in the amount of \$979,000 annually would ensure the success and sustainability of the Homeless low barrier shelter proposed. (As approved by Council on August 1, 2022) Motioned by CM Gonzalez Seconded by CM Torres. 7 in favor.
- It is proposed that approximately \$440,000 would be from federal funds and \$500,000 be from general fund for FY 2024-2025. (Year 1)

BETHANY HOUSE EXPANSION PROJECT



Building	Status Percentage	End Date
Bldg E	100%	August 2025
Courtyard	30%	August 2025
Bldg D	70%	August 2025
Bldg C	70%	August 2025
Bldg B	70%	August 2025
Bldg A	70%	August 2025





A large collage of 25 small photographs arranged in a grid-like fashion, showcasing a variety of community and social activities. The images include: children playing together; people at a fair or market; a church service with a sign for 'Catholic Charities DIOCESE OF LAREDO'; a parade with people in costumes; a boxing match; a golf tournament; a food stand; a woman working; a group photo in front of 'SACRED HEART Children's Home'; a man in a vest; a woman painting; and a group of people standing together. The collage is a vibrant representation of community life and social engagement.